

BLACK DIAMOND  
WESTERN



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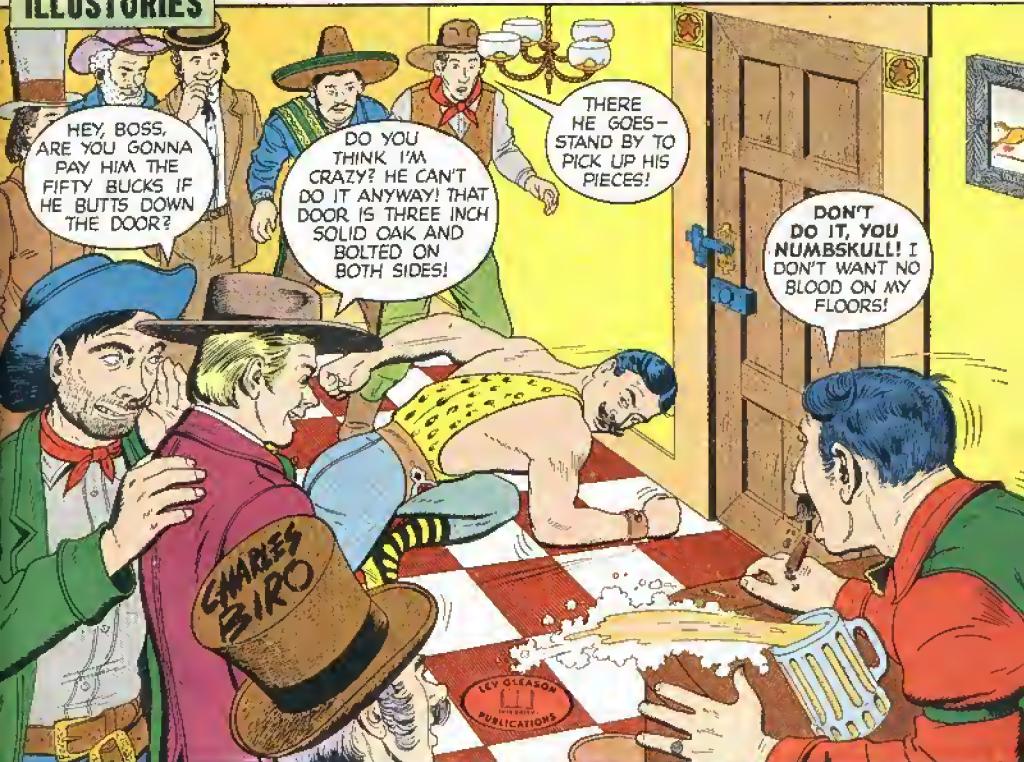


# BLACK DIAMOND WESTERN

FULL  
**52** pages of  
ILLUSTRIES

LEV GLEASON, PUB., CHARLES BIRO AND BOB WOOD, EDITORS

AUTHORIZED  
A.C.M.F.



WHAT HAPPENS WHEN THE BLACK DIAMOND IS ORDERED BY THE U.S. GOVERNMENT TO CLEAN OUT A NEST OF OUTLAWS FROM A TOWN WHERE MEN DIED LIKE FLIES! SEE INSIDE!

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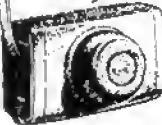


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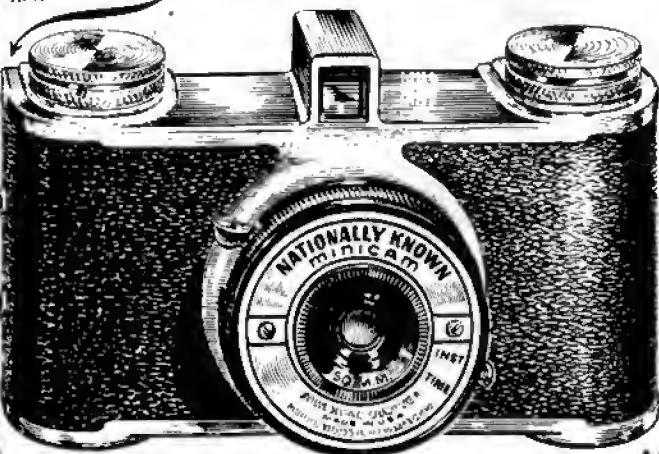
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# the BLACK DIAMOND

## IN THE DAYS OF THE DESPERADOES!

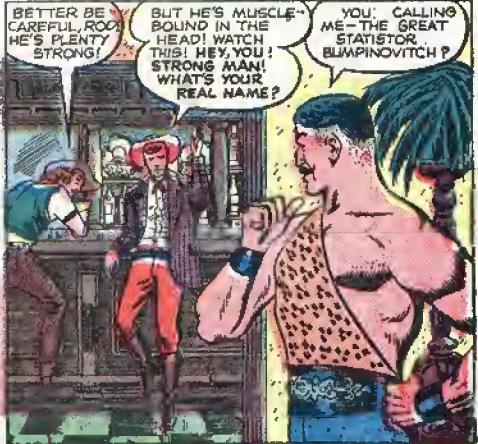
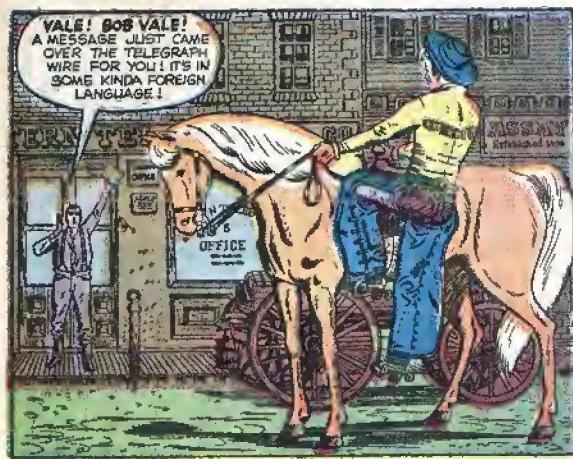
THE WESTERN FRONTIER IN 1865 BECKONED DANGEROUSLY TO THOSE WITH THE COURAGE TO FIGHT A GREAT WILDERNESS—THE CIVIL WAR HAD JUST ENDED, AND TO THE UNBROKEN PLAINS OF THE "TERRITORIES" CAME A SUCCESSION OF DESPERADOES, ARMY DESERTERS, RENEGADES, RAIDERS, GAMBLERS, AND MURDERERS! ALL LOOKED TO THIS NEW LAND AS A HAVEN FROM JUSTICE, AN ELORADO FOR CRIME!



IN CONSIDERATION OF INNOCENT PEOPLE INVOLVED AND RELATIVES OF OTHERS, THE NAMES OF CHARACTERS DEPICTED IN THIS MAGAZINE ARE FICTIONAL. ANY SIMILARITY TO NAMES OF PEOPLE LIVING OR DEAD IS ENTIRELY COINCIDENTAL. THIS IN NO WAY AFFECTS THE ACCURACY OF THESE STORIES, SOME OF WHICH ARE TRUE!  
the editors

BY  
*William Overgard*

WHEN HIS FOSTER FATHER FELL UNDER THE GUNS OF A RENEGADE, YOUNG BOB VALE SWORE A SECRET OATH TO GIVE HIS LIFE, IF NECESSARY, TO RID THE TERRITORY OF BADMEN! TO PROTECT HIS FAMILY FROM PERSECUTION, HE DONNED A MASK AND DISGUISE, AND RODE OUT TO STRIKE TERROR INTO THE HEARTS OF THOSE WHO HAD CAUSE TO FEAR THE VENGEANCE OF THIS MASKED MARSHAL, FAMED IN LEGEND AS THE BLACK DIAMOND!













I DON'T KNOW WHAT HAPPENED, BOSS! EVERYTHIN' WAS GOIN' SWELL—THEN WHAM—WE HAD TO CARRY MOST OF THE BOYS BACK!

OHHHHH...WHY DOES THIS HAVE TO HAPPEN TO ME? WHAT AM I GOING TO SAY TO...HEA WAIT—IS OUR MAN STILL WORKING AT THE BANK?

YOU MEAN QUIG? HE SURE IS, BOSS! THEN GET HIM OVER HERE QUICK! WHY DIDN'T I THINK OF THAT BEFORE? WE'LL GET THEM OFF THAT CLAIM THE LEGAL WAY—NO STRAIN, NO PAIN!

HELLO—WHAT'S THIS?  
THAT'S THE STORY, QUIG!  
I'LL GET HOLD OF THE PAPERS AT THE BANK AND MAKE A FEW CHANGES SO YOU CAN TAKE THE SHERIFF OUT THERE AN' THROW THEM OFF!

IT'S EASY, BOSS! I'LL GET HOLD OF THE PAPERS AT THE BANK AND MAKE A FEW CHANGES SO YOU CAN TAKE THE SHERIFF OUT THERE AN' THROW THEM OFF!

SO THAT'S IT! IT'S TIME FOR THE BLACK DIAMOND TO STEP IN!



I'VE GOT TO GET TO THE KINCACE PLACE FAST, AND WARN THE OLD MAN, BUT IN CASE SOMETHING GOES WRONG, I'VE GOT TO HAVE SOMEONE HERE THAT I CAN TRUST TO GO FOR MARSHAL BONNER! I'M HAVING A CHANGE IT! BUMPER'S GOT TO KNOW!

HEY, BUMPER!

YEAH, KID!

...AND THAT'S WHAT HAPPENED, BUMPER! AFTER MY DAD WAS KILLED BY A RENEGADE, I SWORE TO AVENGE HIS DEATH, AND BECAME KNOWN AS THE BLACK DIAMOND UNTIL I TOLD YOU ONLY MARSHAL BONNER KNEW WHO I REALLY WAS!

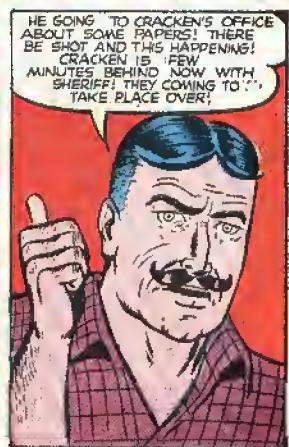
GEE, KID, AND YOU TELLIN' IT TO ME, BRING TEARS TO MY EYES! NOBODY EVER TRUST ME WITH SECRET BEFORE! DON'T WORRY, NOBODY WILL FINDING OUT FROM ME! YOU CAN BETTER YOUR LIFE ON THAT!

I KNEW I COULD TRUST YOU, BUMPER! NOW, HERE'S WHAT I WANT YOU TO DO!

SURE, KID—ANYTHING!







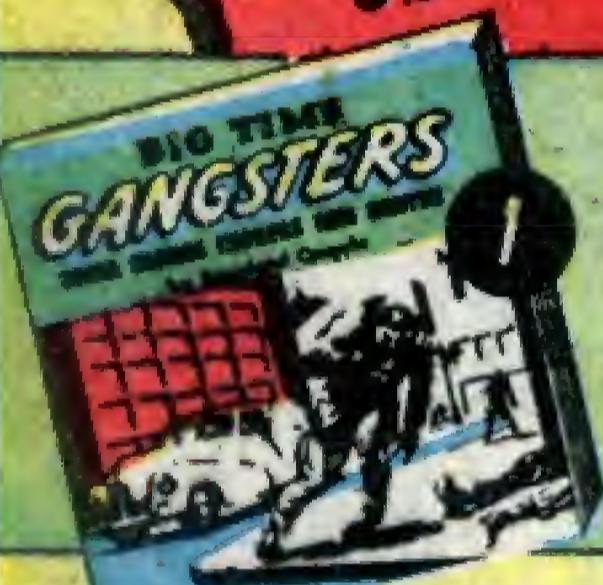






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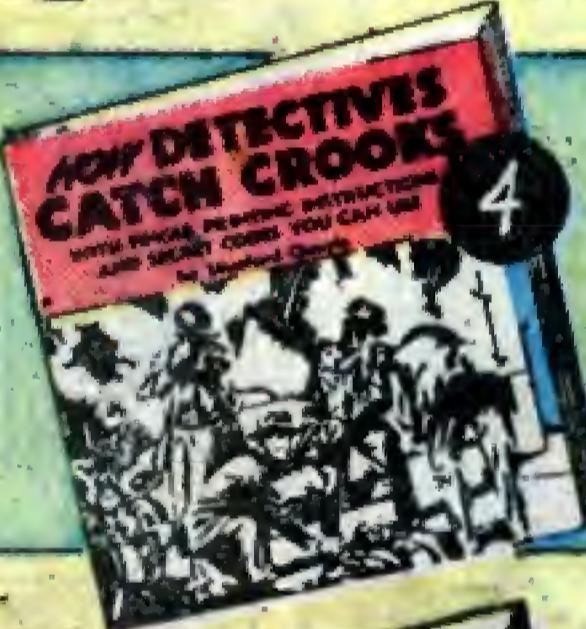


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Incidents, incidents stories of the crimes, lives and deaths of the most notorious gangsters and crooks. By a Chicago-New York Police Reporter.

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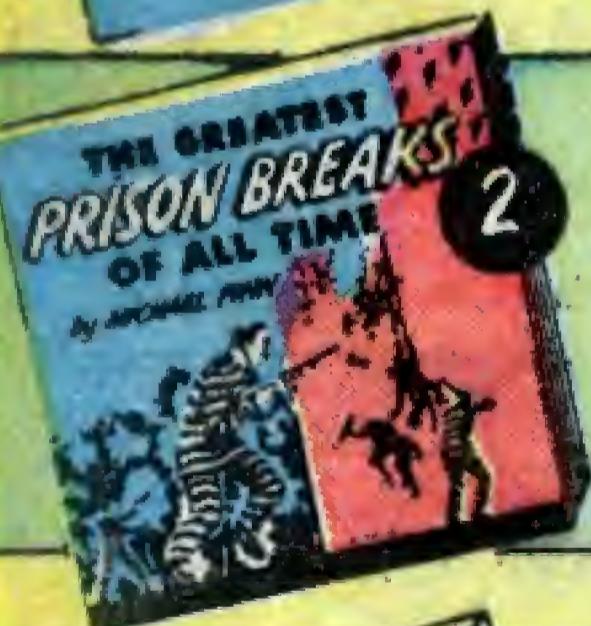
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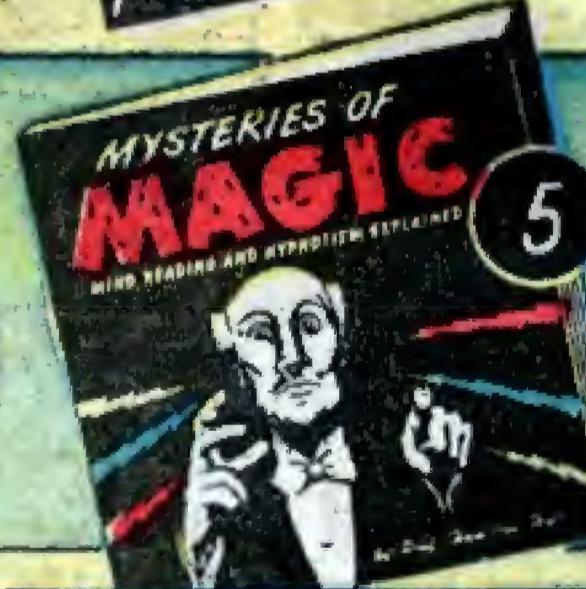


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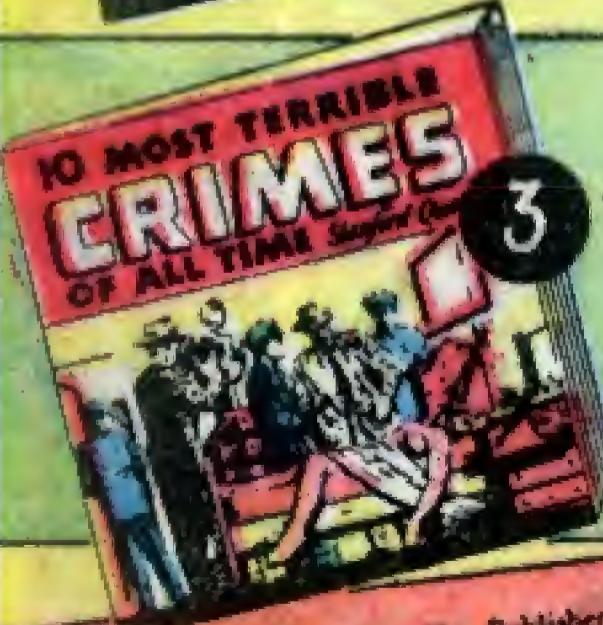


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THRILLER BOOKS 63P Central Ave., Ossining, N. Y.  
Rush me my books postpaid.

I enclose a total of \$..... for which send me the books marked at 25c each or the bargain five for \$1.00

Check one —

1. BIG-TIME GANGSTERS     2. GREATEST PRISON BREAKS     3. MOST TERRIBLE CRIMES     4. HOW DETECTIVES CATCH CROOKS     5. MYSTERIES OF MAGIC  
CHECK HERE FOR ALL FIVE FOR \$1.00.

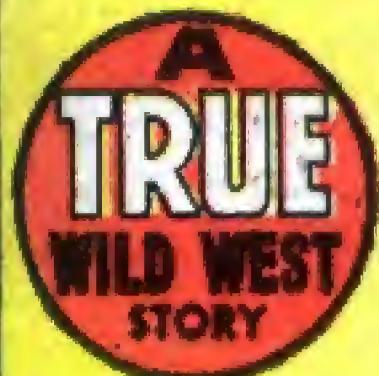
Name.....

Street.....

City.....

State.....

Please print clearly—use pencil



# CHARLIE GORDON

## FRONTIER DETECTIVE

HE WIPE OUT THE WORST BAND OF RUSTLERS EVER TO INFEST THE MONTANA TERRITORY, BACK IN 1864!

EIGHTY-FIVE YEARS AGO, THE MONTANA TERRITORY WAS A RIP-ROARING LAND OF RANCHERS, GOLD, PROSPECTORS AND ESCAPED CONVICTS FROM THE EAST! THE ONLY LAW WAS THE SIX-SHOOTER — BUT THERE WAS THE FRONTIER DETECTIVE AGENCY, THE HONEST RANCHERS' ONLY PROTECTION AGAINST THE Hordes OF RUSTLERS AND ORGANIZED GANGS THAT TERRORIZED THE AREA!



NORMAN MAURER

A MONTANA TOWN,  
JUNE, 1864.

THIS CATTLE RUSTLIN'  
HAS GOT TO STOP,  
OR WE'LL ALL  
BE OUT OF  
BUSINESS!

WE DON'T CARE WHAT  
IT COSTS! WE WANT  
THE RUSTLERS  
CAUGHT!

I THINK WE  
HAVE JUST THE  
MAN TO HANDLE  
THE JOB!

IT'S A DANGEROUS ASSIGNMENT,  
CHARLIE! THESE RUSTLERS  
ARE BAD! THEY'LL  
KILL YOU IF THEY  
EVEN SUSPECT  
YOU'RE A  
DETECTIVE!

I'M BEING  
PAID TO  
TAKE CHANCES,  
BOSS! I'LL JUST  
HAVE TO OUTSMART  
THE RUSTLERS,  
AND I THINK  
I KNOW HOW!

I'LL GET A JOB  
AT ONE OF THE  
RANCHES AND  
FIND OUT WHAT  
I CAN! I'LL  
REPORT TO YOU  
WHENEVER I  
COME TO  
TOWN!

WATCH YOUR  
STEP, GORDON!  
I'VE HAD  
FIVE OPERATORS  
KILLED IN  
THE PAST  
YEAR!



TWO WEEKS LATER, AT THE C-CLASS RANCH...

WITH ALL OUR CATTLE BEIN' STOLEN, WE'RE LUCKY WE GOT ENOUGH TO FEED OUR OWN HANDS. WITHOUT TAKIN' ON ANY DRIFTERS!

BUT PA, WE CAN ALWAYS FEED ONE MORE! GIVE THE POOR BOY A JOB! TAKE HIM TO THE BUNK HOUSE!

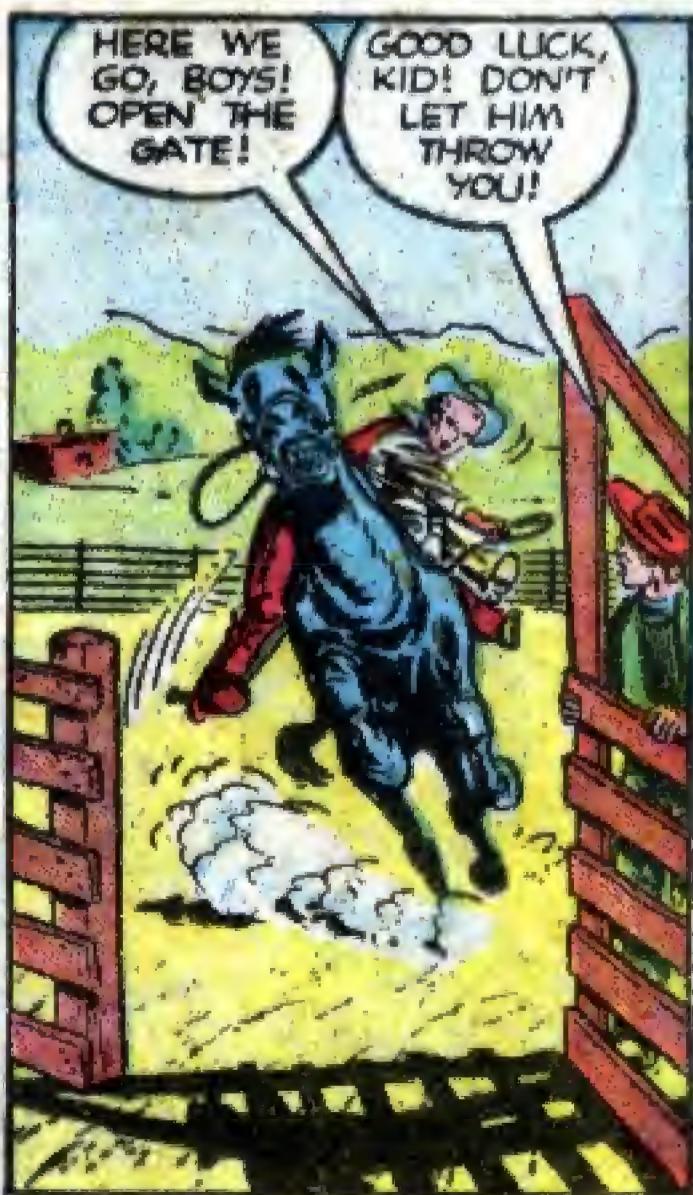
THANK YOU, MA'AM! YOU WON'T REGRET IT!

MEN, HERE'S A NEW RANCH HAND—CHARLIE GORDON! YOU SHOW HIM AROUND, DOYLE!

WE DON'T NEED ANY NEW RANCH HANDS, BUT YOU'RE PAYIN' THE BILLS, PA, SO WHAT YOU SAY GOES!

WELL, SINCE YOU GOT YOURSELF A MEAL TICKET, YOU CAN START EARNIN' YOUR HIRE RIGHT NOW—THERE'S SOME BRONCS THAT NEED BREAKIN' IN!

OKAY, MISTER—LEAD THE WAY!



GORDON SOON WON THE CONFIDENCE OF MOST OF THE COWHANDS...

Y'KNOW, GORDON,  
SPEAKIN' OF THE WAR,  
DOYLE AND A FEW OF  
THE BOYS WERE  
WITH QUANTRILL'S  
RAIDERS!

QUANTRILL  
WAS A RAT! HE  
KILLED MEN  
ON BOTH SIDES!

QUANTRILL'S MEN WERE ROBBERS AND MURDERERS—AND LEOPARDS DON'T CHANGE THEIR SPOTS!

HEY, GORDON! STOP DAY-DREAMIN'! WE GOTTA GET BACK TO THE BUNKHOUSE! THIS IS PAY-DAY, Y'KNOW!

HUH? OKAY—  
LET'S GET MOVIN'!

WELL, GORDON—  
YOU GOT YOUR FIRST PAY TODAY! ARE YA GOIN' INTO TOWN WITH THE BOYS FOR SOME FUN?

SLASS RANCH

NO, DOYLE I'M PRETTY TIRED! I'M GOING TO GET ME A GOOD NIGHT'S SLEEP!

IF YOU CHANGE YOUR MIND, THE BOYS WILL BE RIDIN' INTO TOWN IN AN HOUR! ME AND MY PALS ARE GOIN' TO A PRIVATE PARTY!

YOU OUGHT TO GO WITH THE BOYS, KID! A FELLER NEEDS SOME FUN!

MAYBE I'LL JOIN 'EM NEXT TIME!

SO DOYLE'S GOING TO A "PRIVATE" PARTY — AND THEY SEEMED ANXIOUS FOR ME TO BE IN TOWN— SOMETHING FUNNY'S COOKIN'!

THERE GOES DOYLE NOW—I'M GONNA FOLLOW HIM!

YOU KNOW WHAT TO DO, TANNER! I TOLD VANCE LEFFERTS TO MEET US WITH SOME OF HIS MEN IN ROOKES HOLLOW! WE NEED THEM FOR THE DOUBLE "D" JOB!

GOOD! I FIGURE WE OUGHT TO BE ABLE TO RUSTLE TWO HUNDRED HORSES ON THAT JOB!

I BROUGHT FOUR MEN WITH ME, DOYLE! WE'RE READY FOR THE DOUBLE "D" JOB!

GOOD, LEFFERTS! PROBABLY MOST OF THE HANDS WILL BE IN TOWN! IF ANYONE ON THE RANCH GETS IN THE WAY, LET HIM HAVE IT!

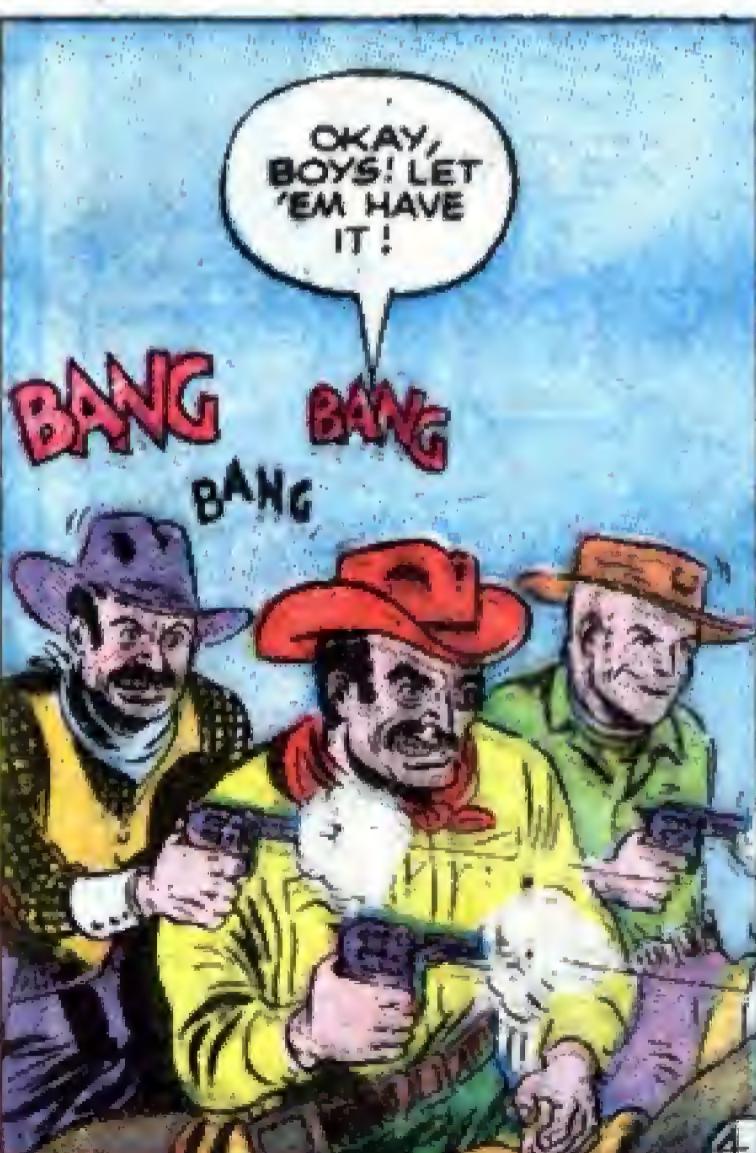
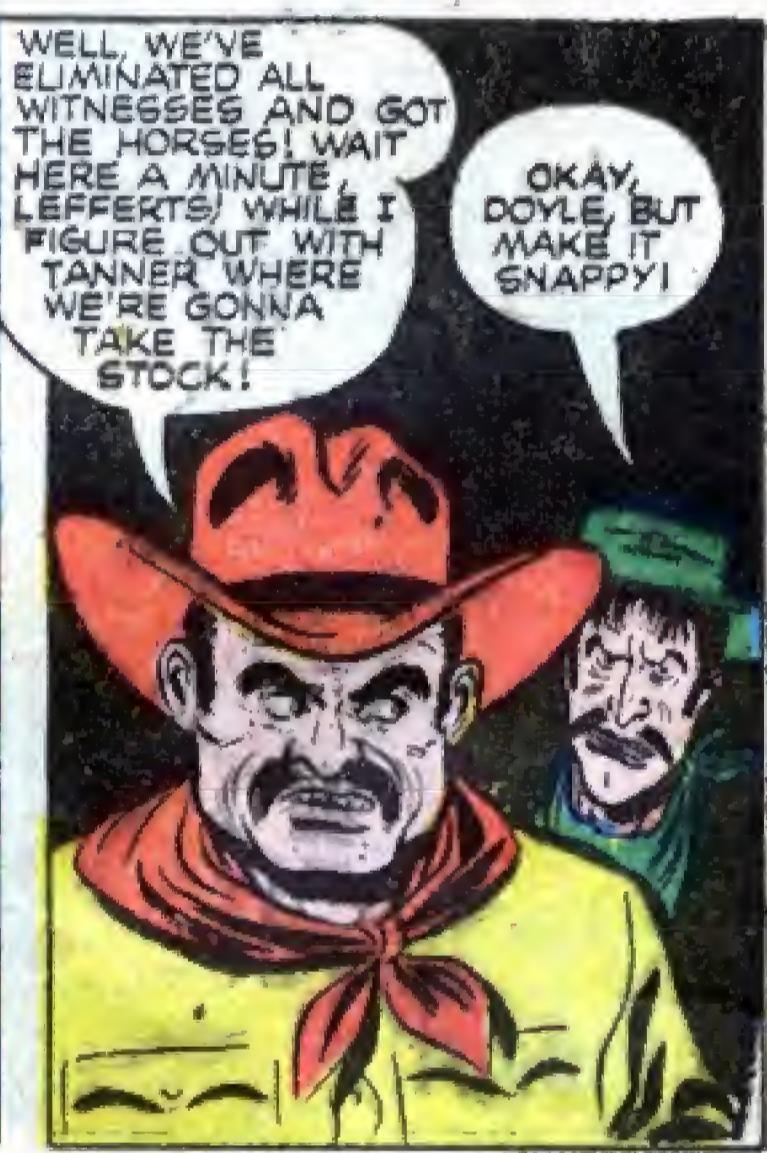
REMEMBER, LEFFERTS, THEY HANG RUSTLERS IN THIS STATE— AND DEAD MEN TELL NO TALES!

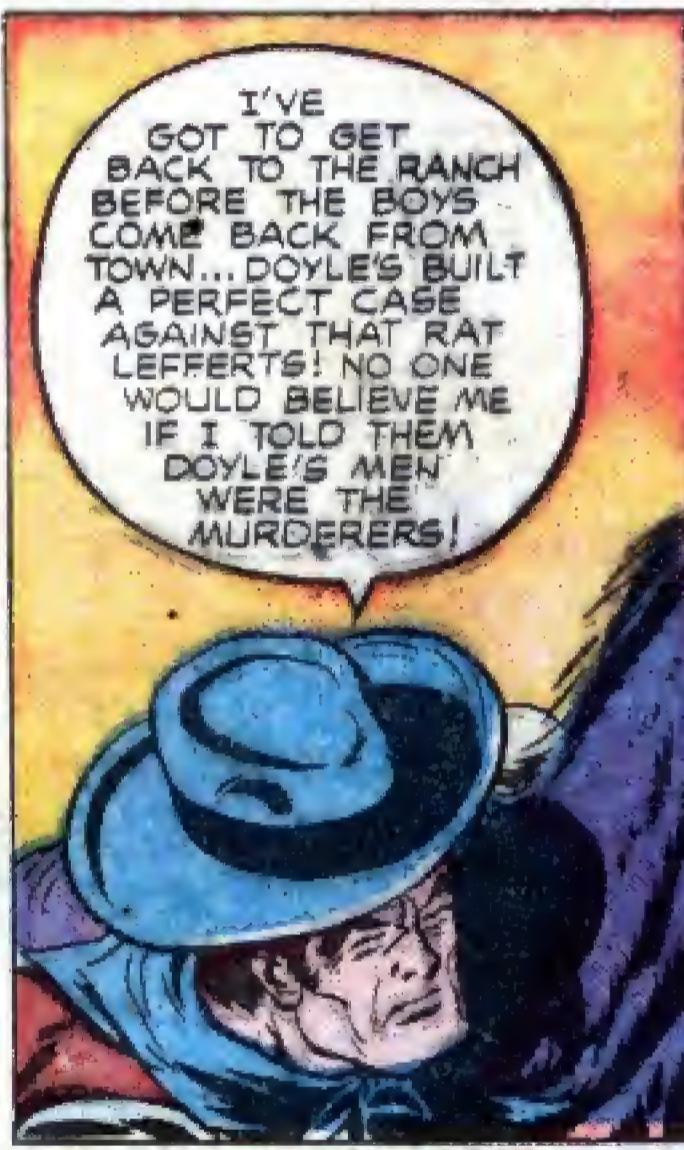
I AINT FORGETTIN' THAT DOYLE!

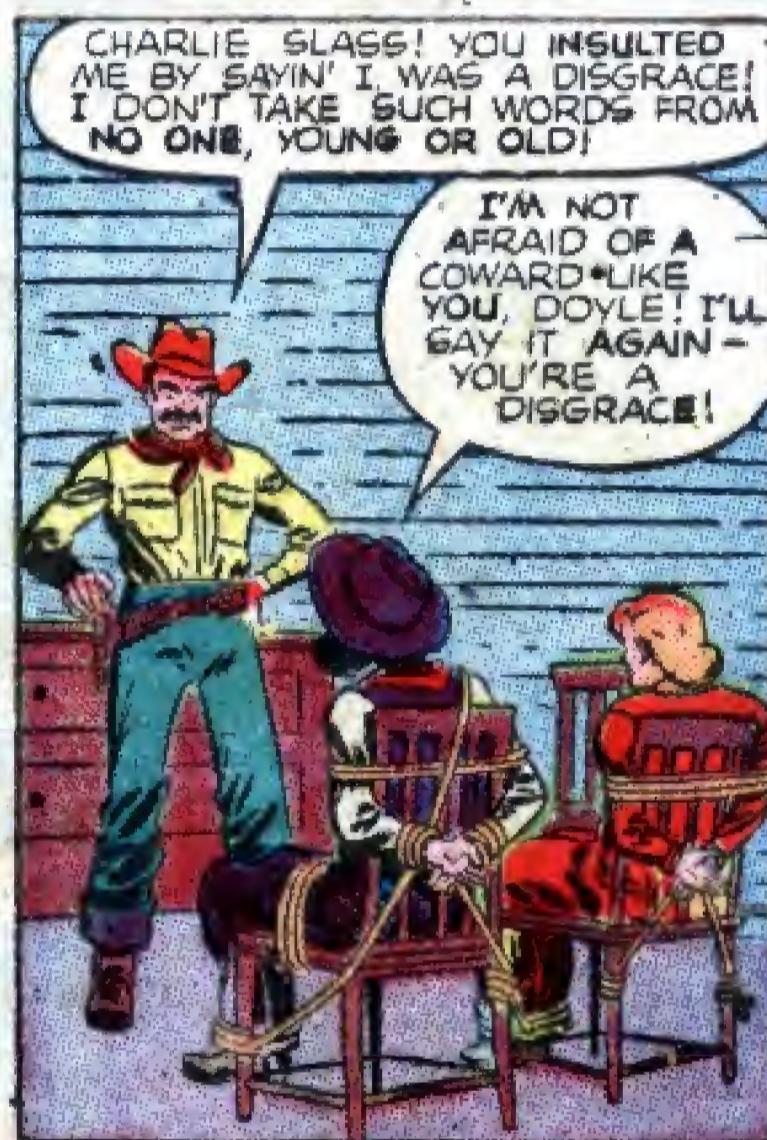
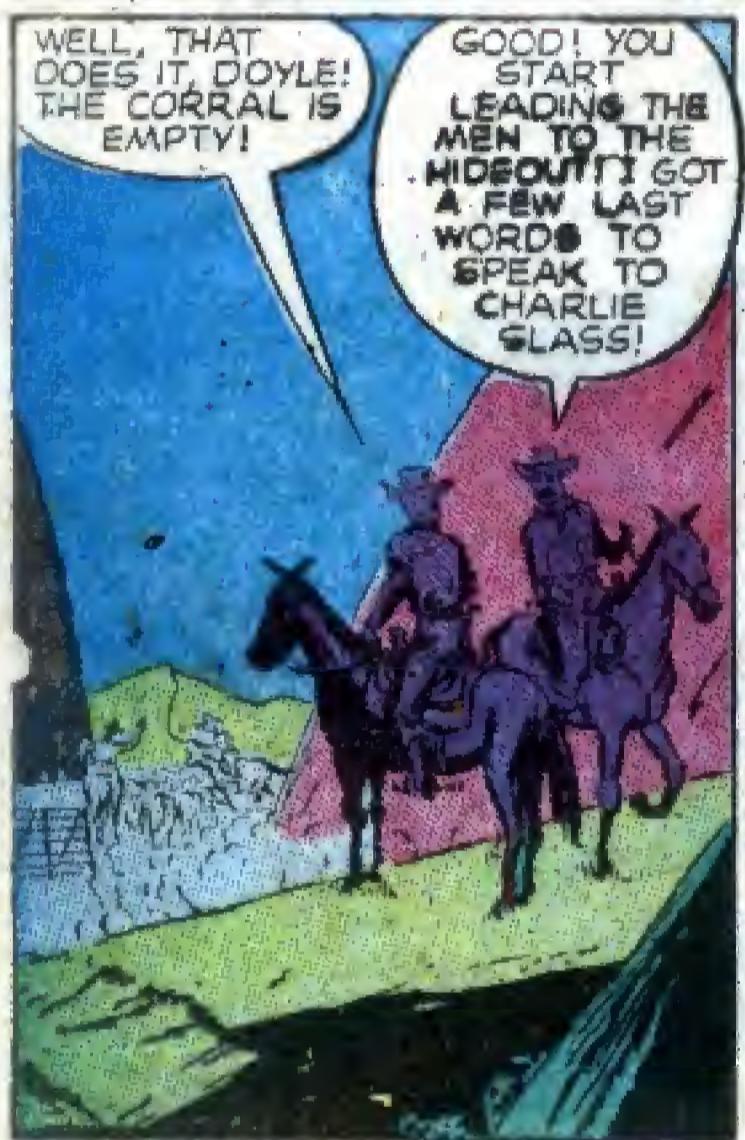
JACK— THERE'S SOMETHING GOING ON OUT IN THE CORRAL! SOUNDS LIKE RUSTLERS!

WHERE'S MY SHOTGUN? I'LL FIX THEM!

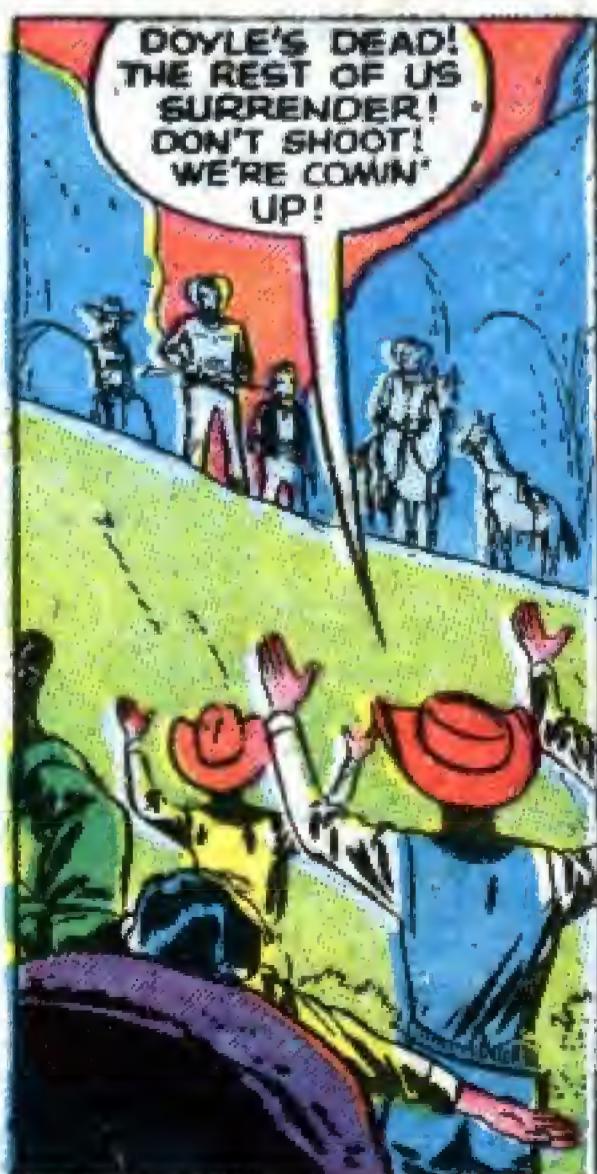






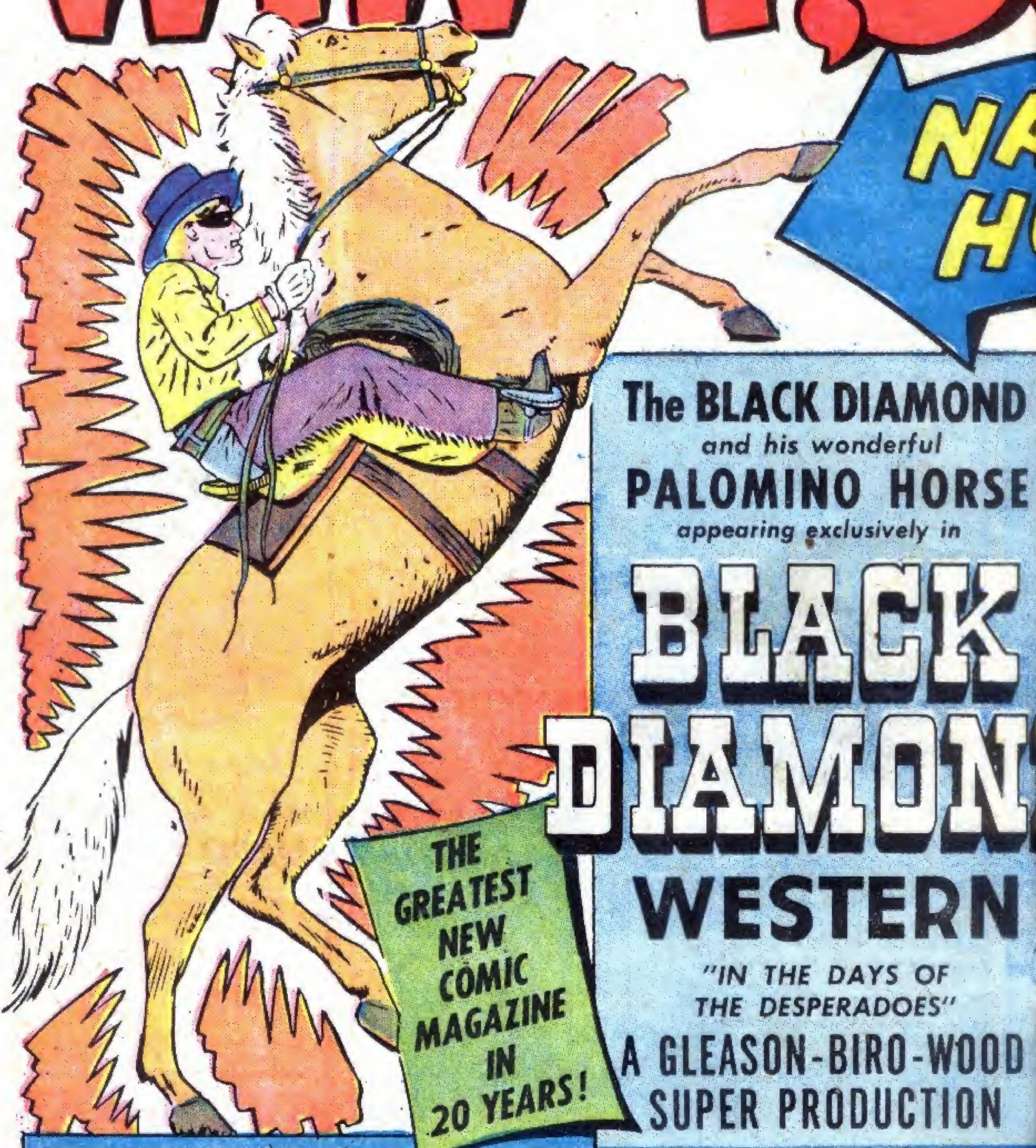








# WIN \$1,000 CASH REWARD



## NAME this HORSE!

Read the exciting adventures of the BLACK DIAMOND himself in "BLACK DIAMOND WESTERN" Comics.

See how the BLACK DIAMOND came to own his wonderful horse.

What shall the BLACK DIAMOND call him? You choose the name.

Tell all your friends. Get a copy of "BLACK DIAMOND WESTERN" from your news-dealer or, if he is all sold out, borrow one from a friend. You'll find many clues for the contest in "BLACK DIAMOND WESTERN" Magazine.

## IT'S EASY - IT'S FUN!

### NAME THE HORSE

Can you think of a name for this wonderful, faithful horse? The name you choose may help you win \$1,000.

### GREAT FUN! SOLVE THE PUZZLES!

On the next page of this magazine there are two fascinating puzzles. One appeared in the last issue of "Black Diamond Western". The other one is new. Solve both puzzles to qualify for the giant contest.

OR ANY ONE  
OF THE MORE THAN  
125 GENEROUS PRIZES

## \$1500 in All!

You may win \$1,000.00 in cash. There are 126 cash prizes in all. Help us to launch "BLACK DIAMOND WESTERN MAGAZINE." Greatest new comic magazine in 20 years. Help us celebrate. Choose a name for the BLACK DIAMOND'S wonderful horse. Read rules and directions on the two following pages.

### NOTHING to BUY - NOTHING to SELL!

Write a letter . . . 50 words or less . . . beginning with the following sentence: "BLACK DIAMOND WESTERN is a wonderful magazine because \_\_\_\_\_" There are four things to do in this contest:

1. Name the Horse
2. Solve 2 Puzzles
3. Write a Letter
4. GIVE US YOUR DEALER'S NAME AND ADDRESS

TURN THIS PAGE TO GET THE TWO PUZZLES AND FULL INSTRUCTIONS

NOW TURN THE PAGE... READ THE RULES... SOLVE THE PUZZLES

# HERE ARE THE TWO PUZZLES

## PUZZLE NO. 1

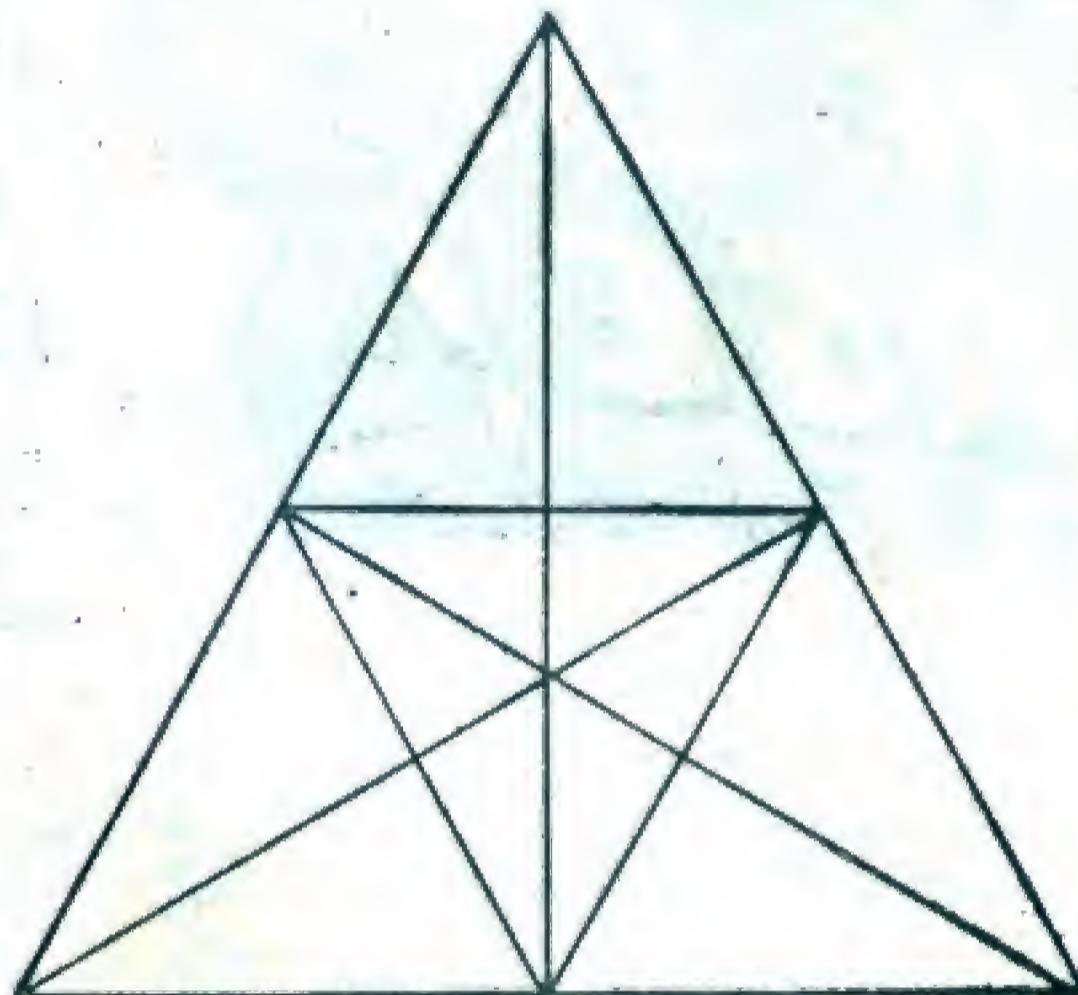
Fill in the dashes in each line with four letters to make the word which is defined directly to the right. When you have done this, add a letter to each box to change this four letter word to a different word of five letters. To start you off we'll tell you that the first word is ACES and the letter in the box is R, making RACES. What is the next word? If you fill in the rest of the diagram correctly the letters in the boxes, reading from upper left to lower right, will spell the name of a popular western outdoor show. Write this word on the coupon.



1. The four highest cards in a pack.
2. A small liquid measure.
3. Another name for dinner or supper.
4. What dressmakers use.
5. Where a prisoner is kept.

## PUZZLE NO. 2

How many triangles, large and small, can you find in the diagram below? Don't answer too quickly; there are more than you imagine. To score 100 on this you will have to get the exact number which is well over 35.



## OFFICIAL CONTEST RULES

Follow these  
Exactly!

1. Print your name for BLACK DIAMOND's Horse on the coupon on opposite page or on separate piece of paper.
2. Print clearly the name and address of the newsstand where you buy Lev Gleason Comic Magazines.
3. Print solution of puzzle #1 and solution of puzzle #2, when you have solved both puzzles.
4. On a separate piece of paper—write a letter of 50 words or less, beginning with, "BLACK DIAMOND WESTERN is a wonderful magazine because ....."

## IT'S EASY... IT'S FUN!

You may enter as many names as you wish, but each entry must be complete with puzzle solutions and a letter. The entries will be judged by Lev Gleason, Charles Biro and Bob Wood on the basis of the originality and suitability of the name you choose and the letter you write. Your letter counts toward winning a prize. You must furnish correct solutions to both puzzles in order to qualify. Decisions of the judges are final, but in case of a tie, duplicate prizes will be awarded.

This contest is open to everyone, man, woman and child, except employees of Lev Gleason Publications Inc. and their families.

The contest is subject to all Federal and State regulations.

All entries become the property of Lev Gleason Inc. None will be returned. To be considered, envelopes containing entry must bear postmark before midnight April 2nd, 1949.

Remember to follow the contest rules. Read the "BLACK DIAMOND WESTERN" stories in issue #9 and issue #10. Choose a suitable name for BLACK DIAMOND's horse. Solve the 2 puzzles. Both puzzles appear above. Puzzle No. 1 appeared in the last issue of "BLACK DIAMOND WESTERN". . . Puzzle No. 2 appears here for the first time. If your dealer is sold out, borrow a copy. Be sure to give the name and address of the newsdealer from whom you buy Lev Gleason Comic Magazines. Be sure to write a letter of 50 words or less. When you have completed the requirements of the contest, mail to—

**LEV GLEASON PUBLICATIONS, INC., Black Diamond Contest**

114 EAST 32nd STREET, NEW YORK 16, N. Y.

# 1st PRIZE REWARD

# \$1,000

125 OTHER CASH PRIZES

# \$1500 IN ALL!

## LIST OF CASH PRIZES

### TRY TO WIN

First Prize	\$1000
Second Prize	\$100
4 Third Prizes—each	\$25
20 Fourth Prizes—each	\$8
100 Fifth Prizes—each	\$2

**\$1500 IN ALL**

Just think what it would mean to win \$1,000.00 first prize. Think what you could buy with \$1,000.00 for yourself, for Mother and Dad. A wonderful trip for the whole family, or maybe a year in college.

You can be the one to win this wonderful prize. Decide right now to enter this contest. You may get your Dad, Mother, teachers and friends to help you. You'll have the best chance of winning if you carefully read the great feature stories of the BLACK DIAMOND in "BLACK DIAMOND WESTERN" Magazine.

Names of all winners will be printed in a later issue of "BLACK DIAMOND WESTERN"—and 1st and 2nd prize winners will have their pictures reproduced.

## USE THIS HANDY COUPON

LEV GLEASON PUBLICATIONS, INC., Black Diamond Contest  
114 E. 32nd St., NEW YORK 16, N. Y.

To qualify, your entry must bear postmark before midnight, April 2nd, 1949.

The name I choose for BLACK DIAMOND'S horse is \_\_\_\_\_

My solution for puzzle #1 is \_\_\_\_\_

My solution for puzzle #2 is \_\_\_\_\_

The name and address of the Newsdealer from whom I buy Lev Gleason Comics is as follows:

Dealer's Name \_\_\_\_\_

Address \_\_\_\_\_  
(Street and Number)

City or Town \_\_\_\_\_ State \_\_\_\_\_

I am enclosing a letter of 50 words or less beginning with "BLACK DIAMOND WESTERN" is a wonderful magazine because \_\_\_\_\_

My name is \_\_\_\_\_

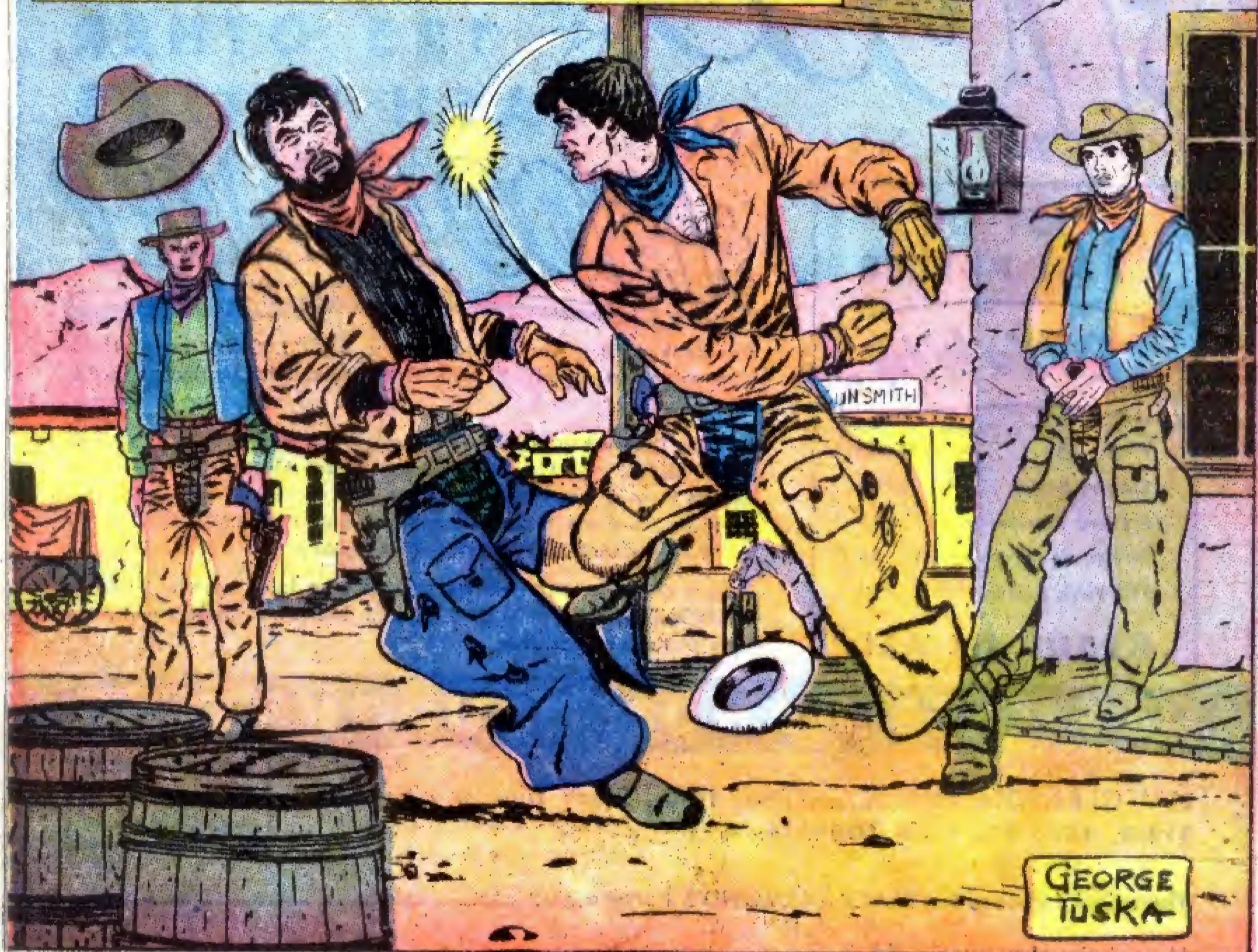
My age is \_\_\_\_\_ Address \_\_\_\_\_  
(Street and Number)

City or Town \_\_\_\_\_ State \_\_\_\_\_

PLEASE PRINT CLEARLY WITH PENCIL

# TERRY HAMILTON

IN 1872, SOME PARTS OF TEXAS WERE OVERRUN BY GREEDY, LAND-HUNGRY RAIDERS! THE HAMILTON RANCH WAS PLUNDERED, AND TERRY'S MOTHER AND FATHER WERE KILLED! FIVE YEARS LATER, TERRY SETTLED THE SCORE, AND ENDED THE VICIOUS WAVE OF RANCH RAIDING IN THAT SECTION!



A SMALL TEXAS TOWN - JUNE 82.  
1872...



ORPHANED, TERRY WENT TO LIVE WITH HIS UNCLE, JOHN HAMILTON! THE RANCH WAS TAKEN OVER BY WHOEVER PLUNDERED IT AND SOLD TO AN EASTERNER! TWO YEARS LATER, TERRY WAS APPROACHING MANHOOD!

HI, UNCLE JOHN! DID YOU HAVE ANY TROUBLE ON THE RANGE TODAY?

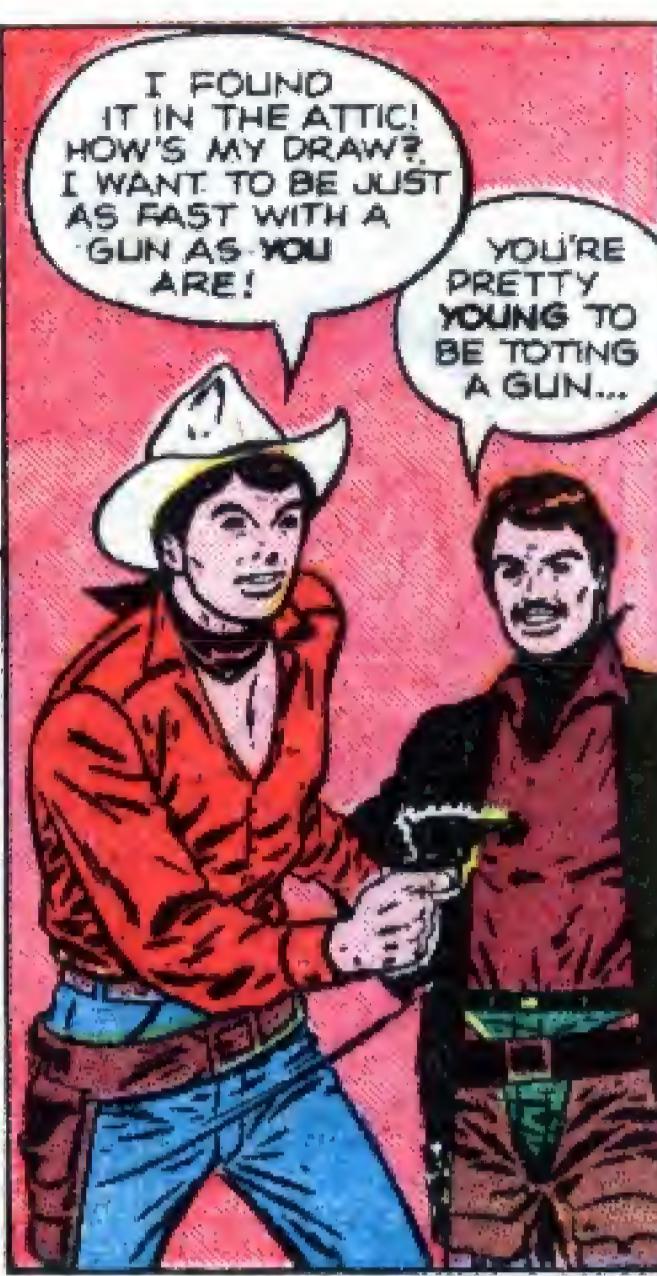
NOT TODAY, TERRY! SAY WHAT ARE YOU DOING WITH A GUN?

I FOUND IT IN THE ATTIC! HOW'S MY DRAW? I WANT TO BE JUST AS FAST WITH A GUN AS YOU ARE!

YOU'RE PRETTY YOUNG TO BE TOTING A GUN...

...BUT IN THIS COUNTRY, A MAN WHO'S HANDY WITH ONE IS LIKELY TO LIVE LONGER! YOU CAN KEEP IT, TERRY, BUT PROMISE ME YOU'LL USE IT ONLY IN SELF-DEFENSE!

GEE, THANKS, UNCLE JOHN! I PROMISE!

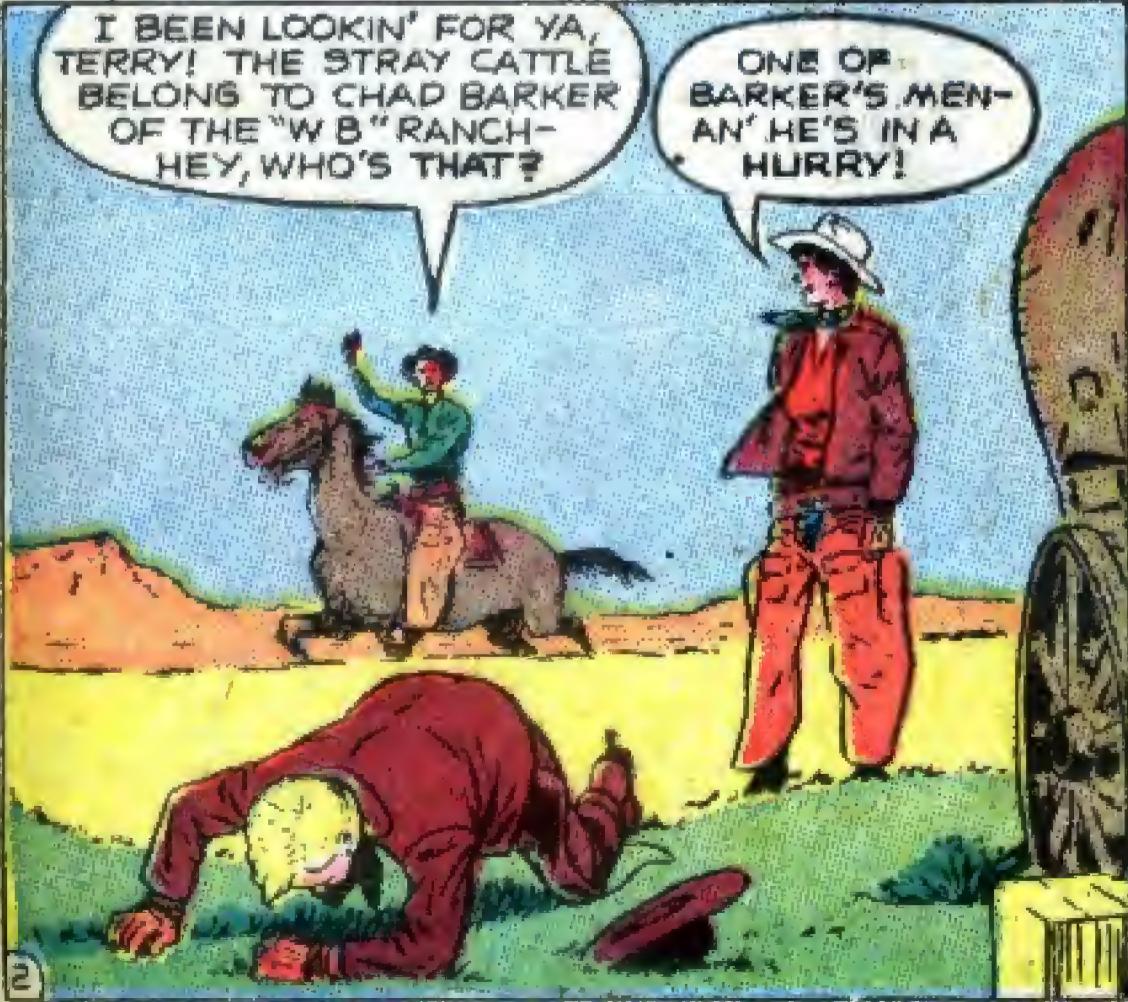


THREE YEARS LATER, TERRY WAS 18 AND DOING A GOOD JOB COW-PUNCHING ON HIS UNCLE'S RANCH!



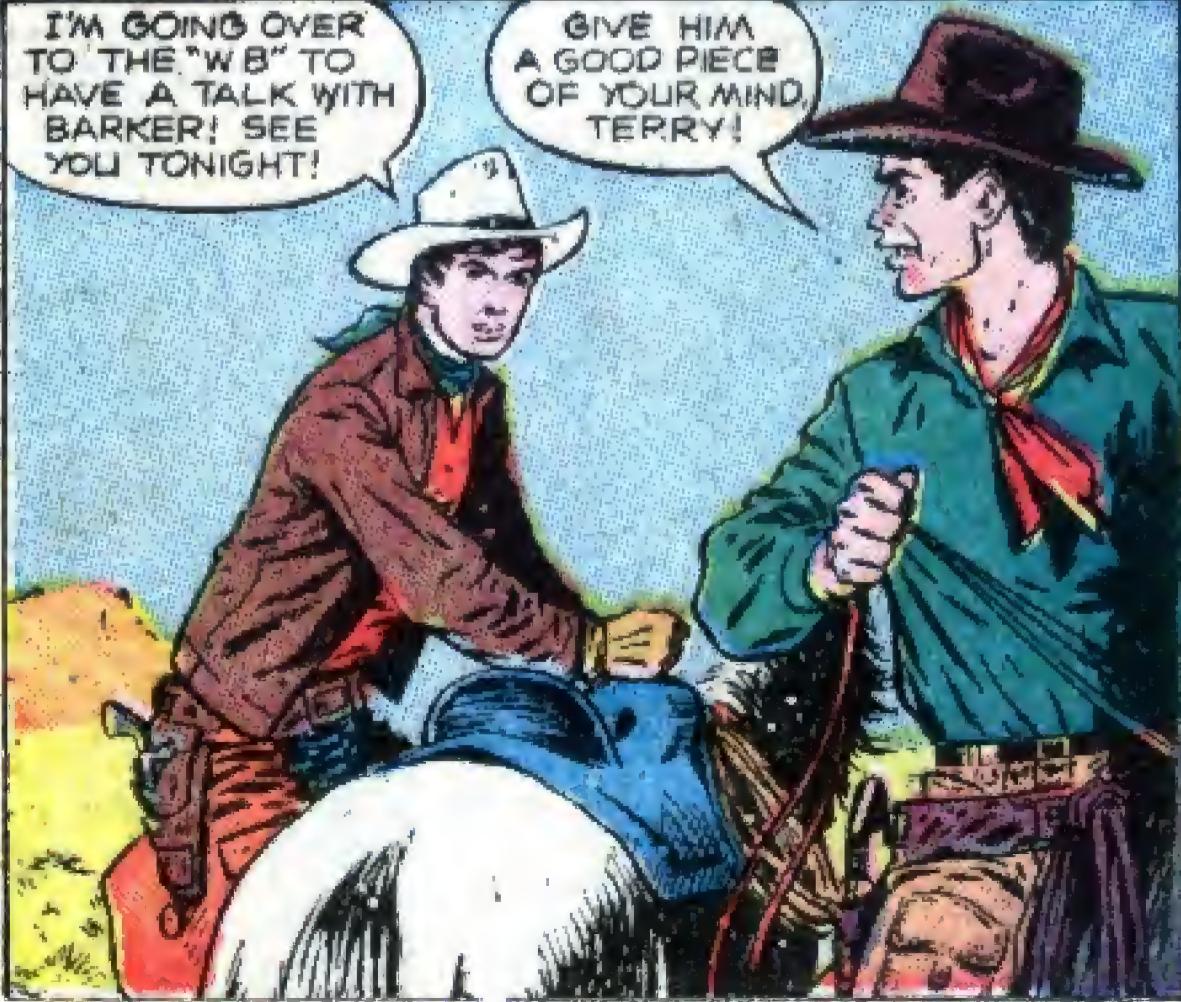
I BEEN LOOKIN' FOR YA, TERRY! THE STRAY CATTLE BELONG TO CHAD BARKER OF THE "WB" RANCH—HEY, WHO'S THAT?

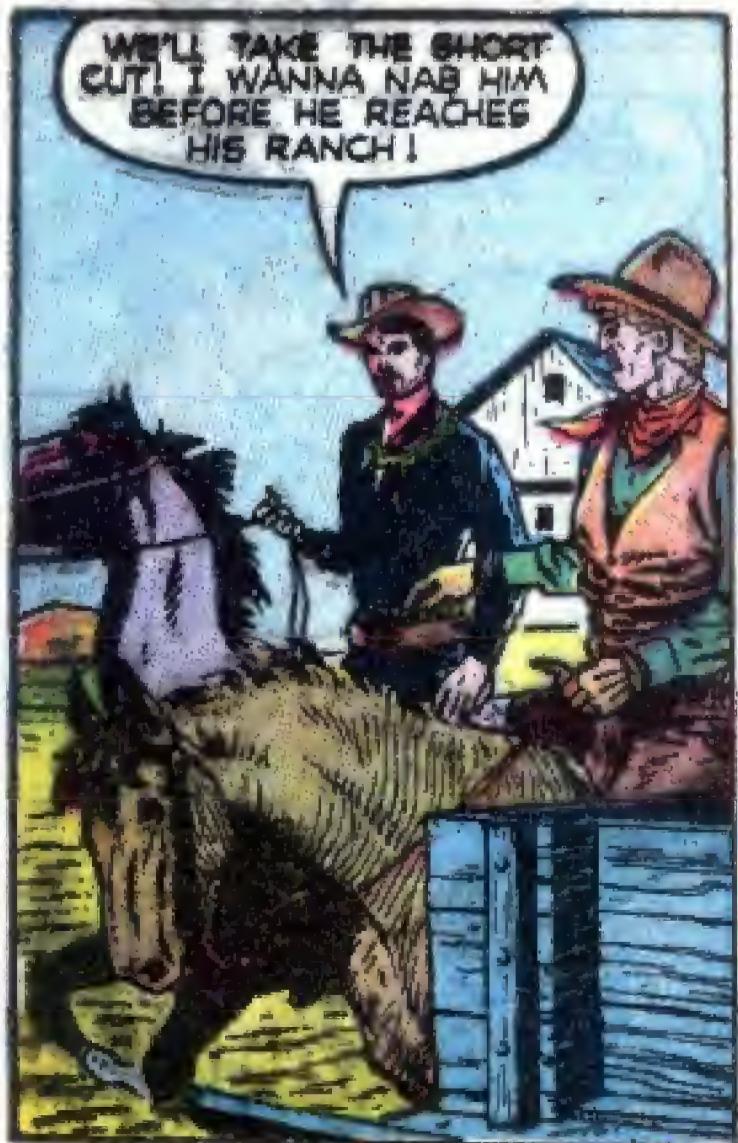
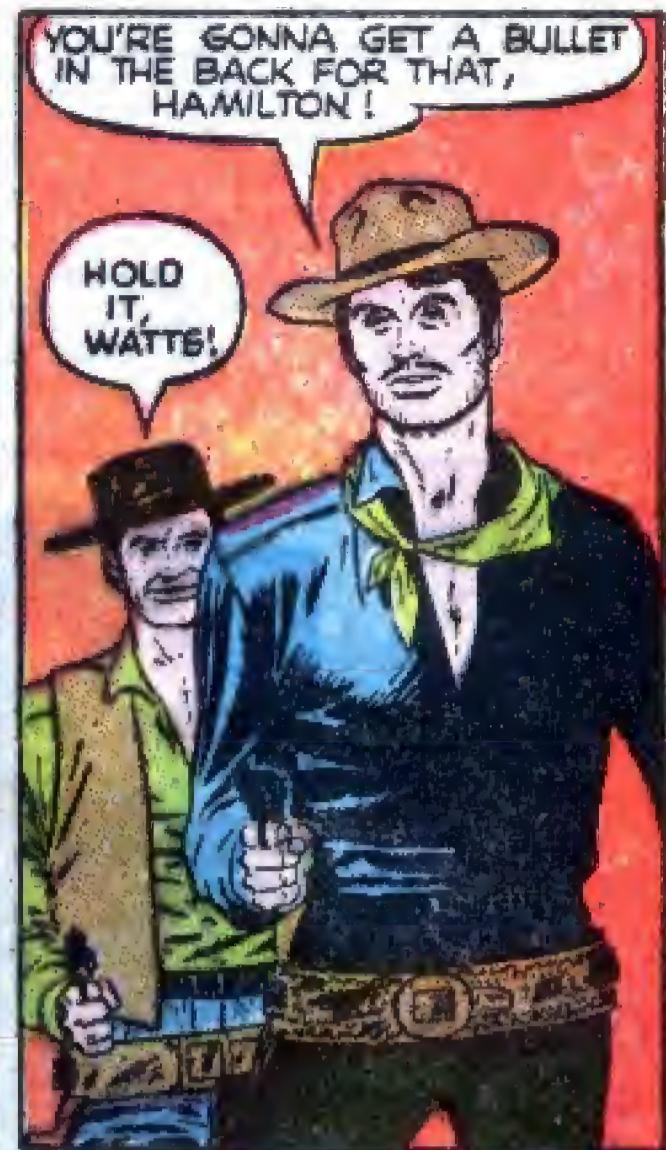
ONE OF BARKER'S MEN—AN' HE'S IN A HURRY!

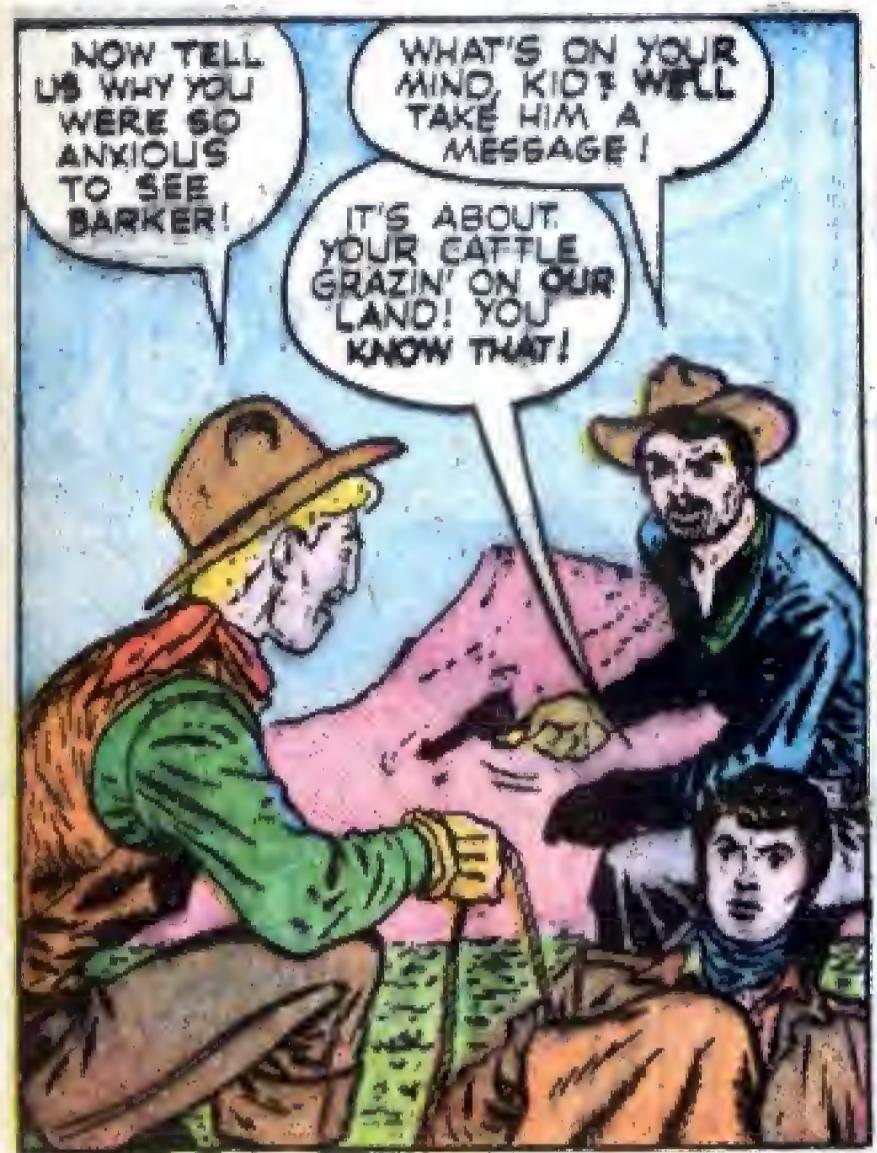


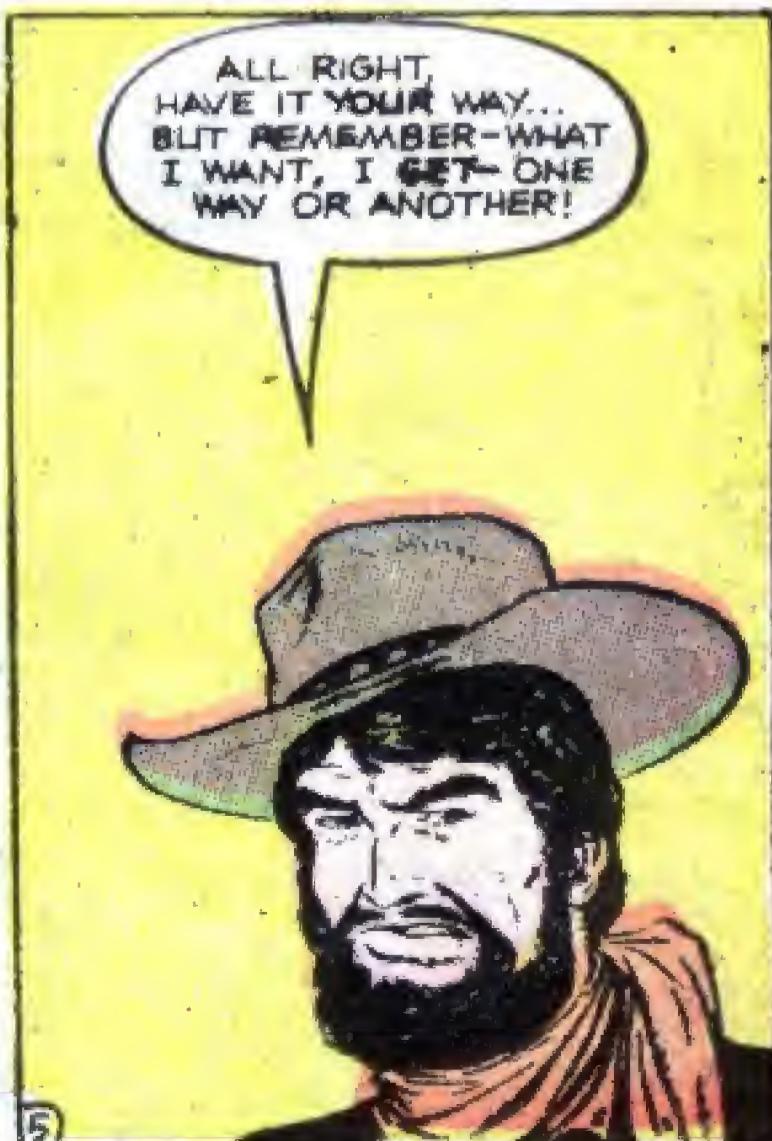
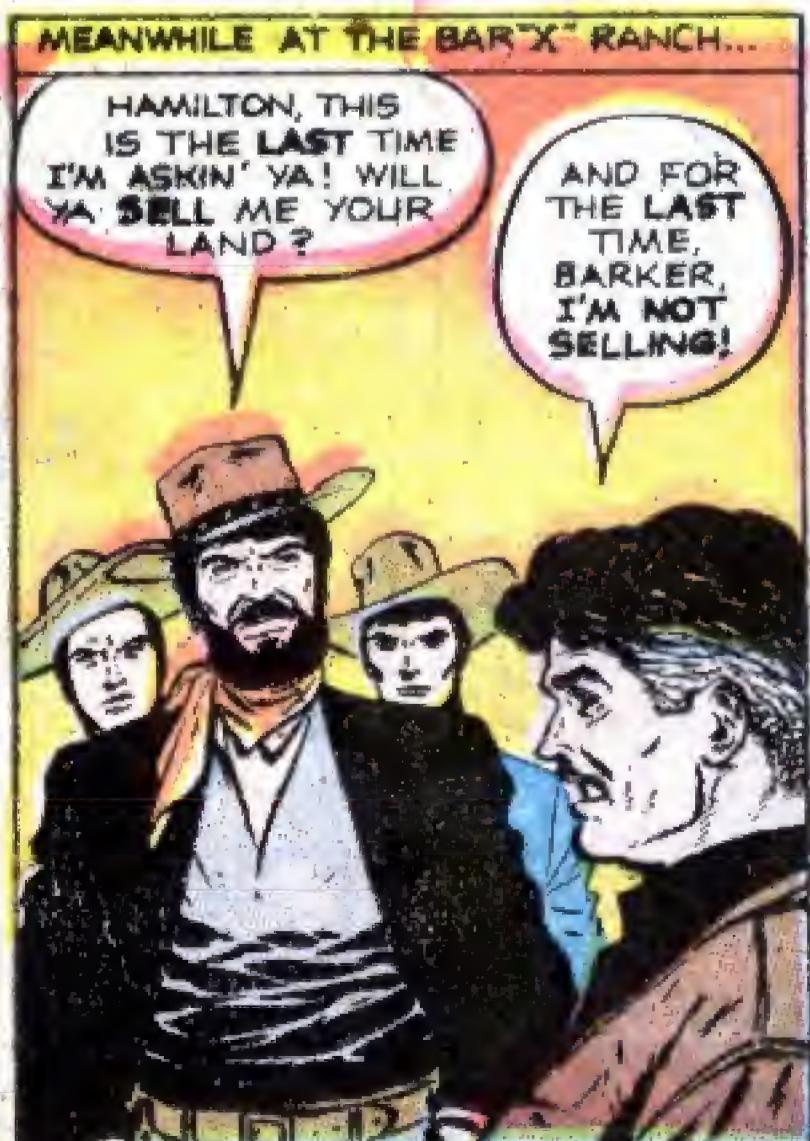
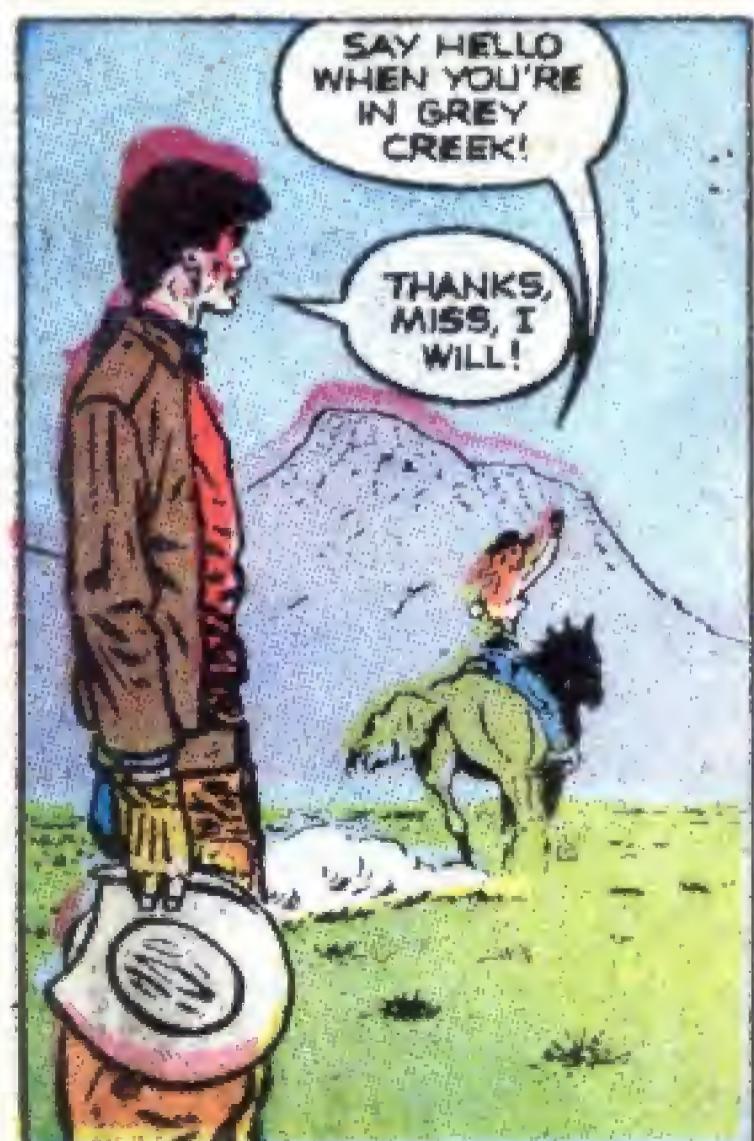
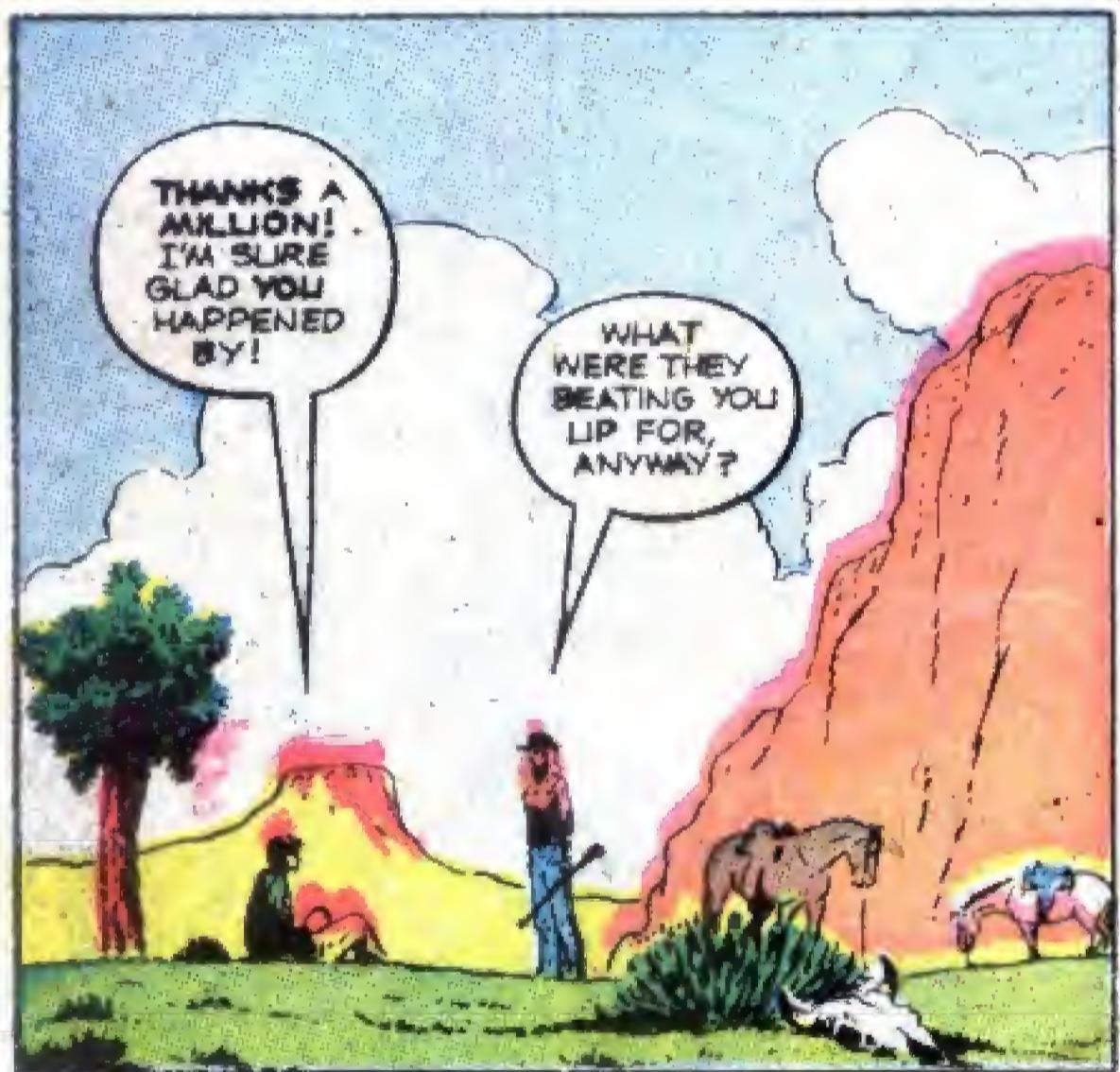
I'M GOING OVER TO THE "WB" TO HAVE A TALK WITH BARKER! SEE YOU TONIGHT!

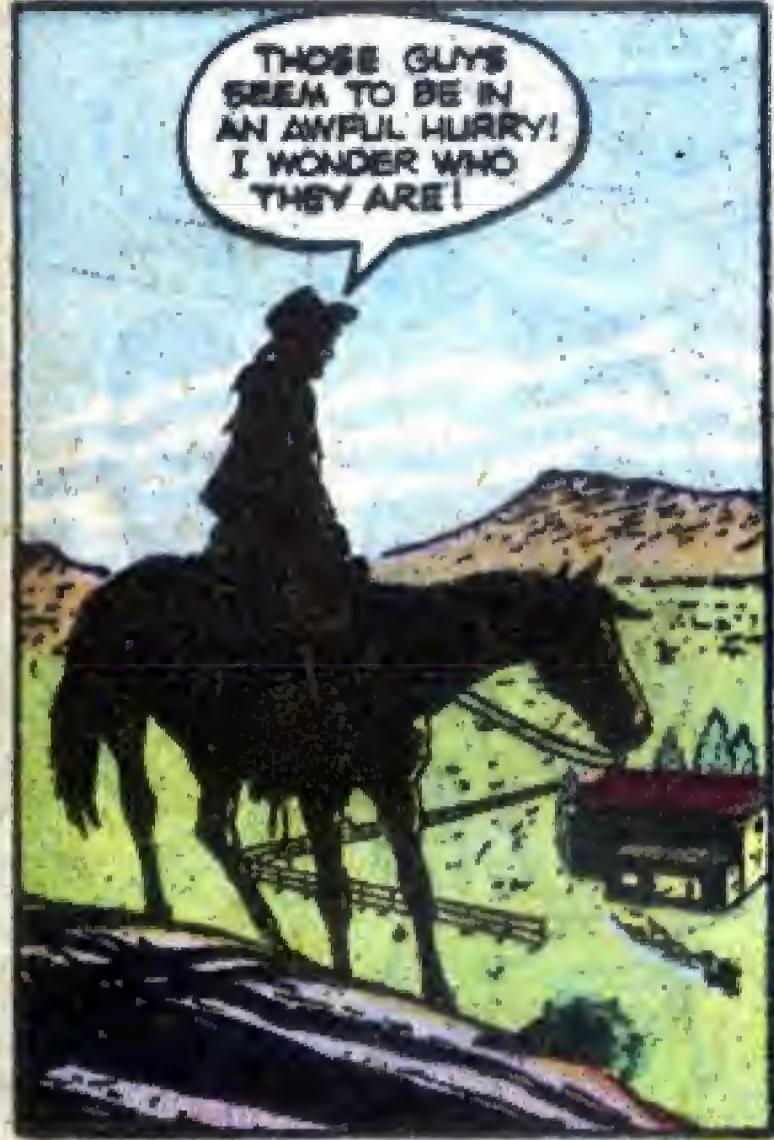
GIVE HIM A GOOD PIECE OF YOUR MIND, TERRY!

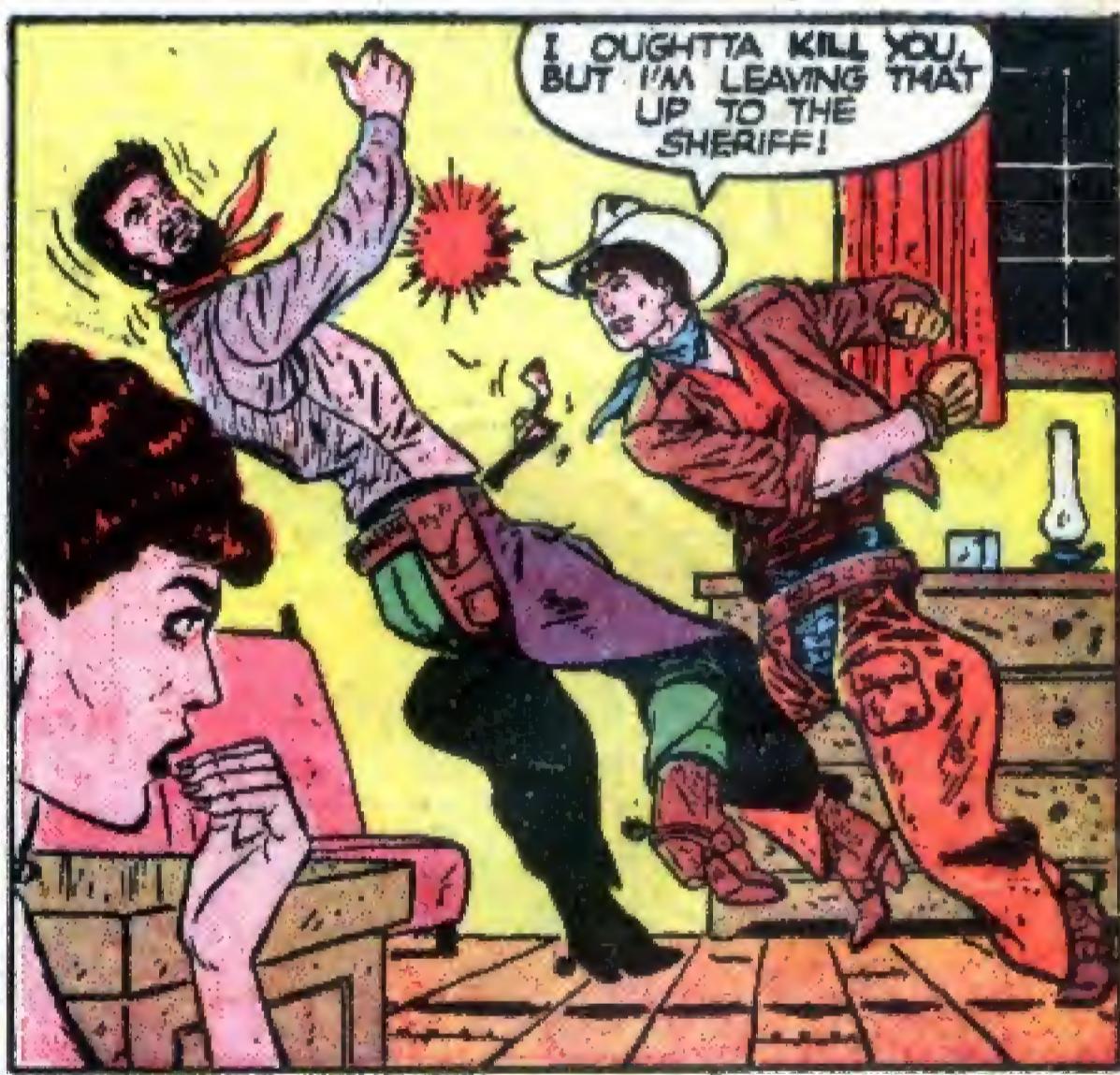


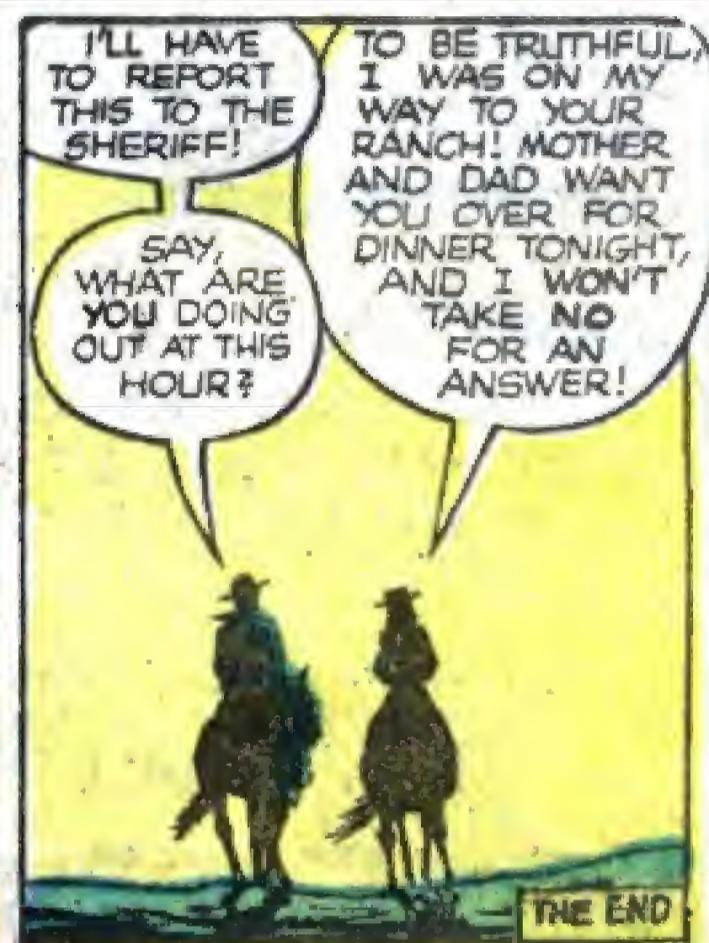








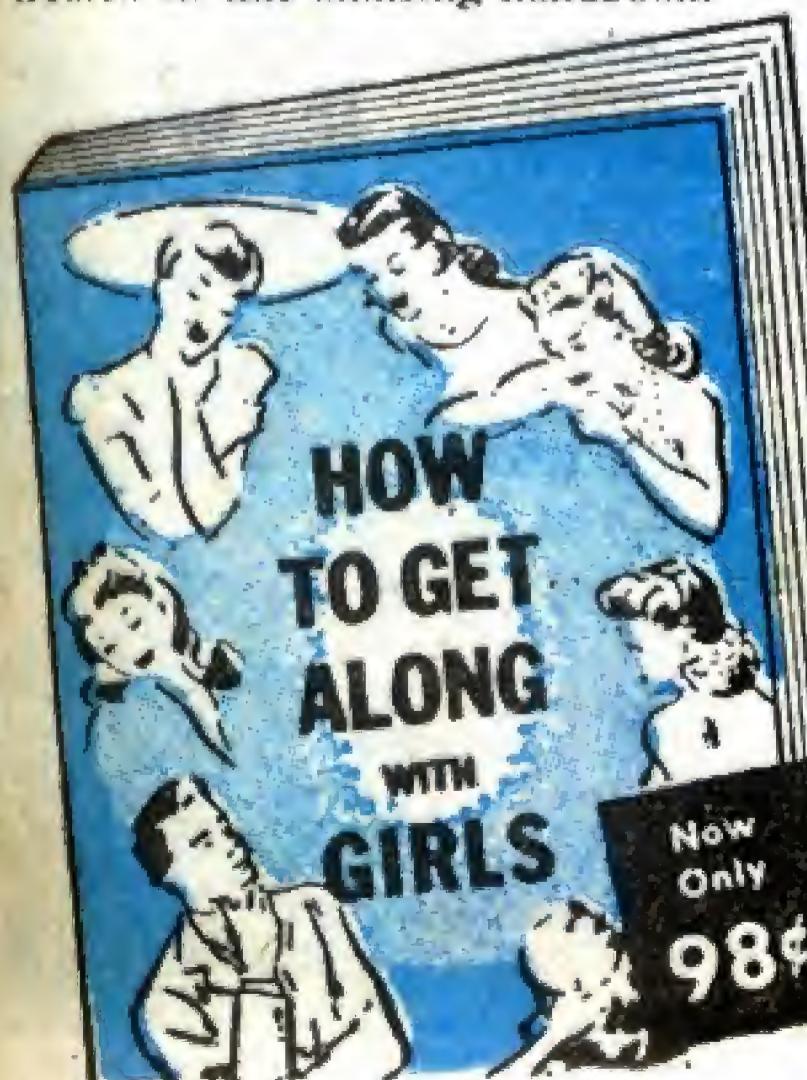




## It's EASY to Win Her!

**...when You Know How!**

WOMEN are funny—you never know whether you're making the right move or not. Avoid disappointment, heartbreak! Save yourself lots of tragedy. Don't be a Faux pas! Read HOW TO GET ALONG WITH GIRLS and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—get the real McCoy on *how to deal with women* in this amazing handbook.



### READ FOR YOURSELF!

- How To Date A Girl
- How To Interest Her In You
- How To Win Her Love
- How To Express Your Love
- How To "Make Up" With Her
- How To Have "Personality"
- How To Look Your Best
- How Not To Offend
- How To Be Well-Mannered
- How To Overcome "Inferiority"
- How To Hold Her Love
- How To Show Her A Good Time



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Send HOW TO GET ALONG WITH GIRLS in plain wrapper.

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# SURE AS SHOOTIN'

DRAWN ESPECIALLY FOR "BLACK DIAMOND" WESTERN

by CLAUDE MOORE

"THERE'S  
GOLD IN THEM  
THERE HILLS!"

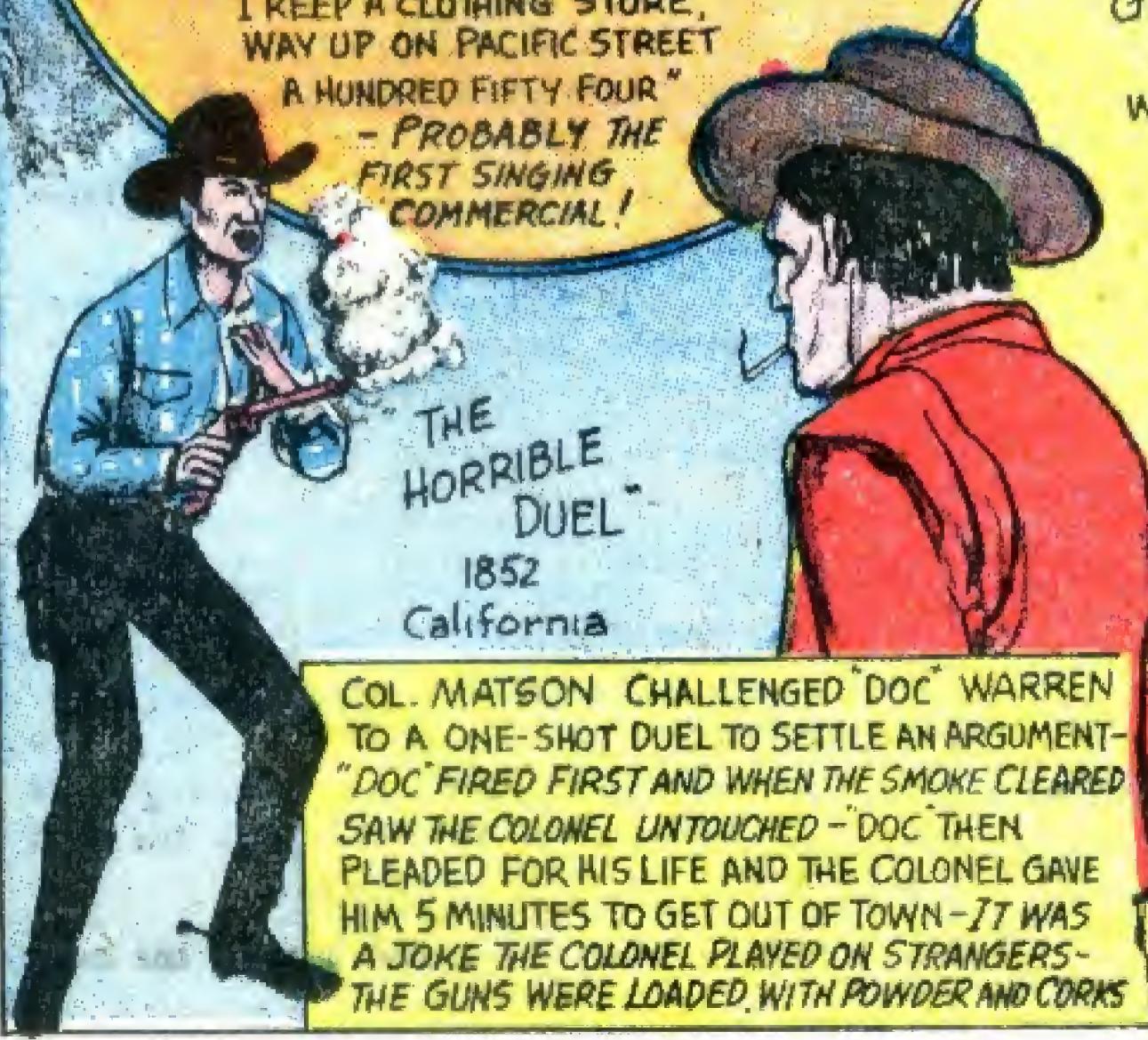
SOMEWHERE

IN THE SOUTHWEST - A BAND OF ROBBERS BURIED ITS LOOT - A BOX OF DIAMONDS - 2 SOLID GOLD STATUES - 39 BARS OF GOLD AND SACKS OF GOLD AND SILVER COINS! THE ROBBERS WERE ALL KILLED AND NEVER HAD A CHANCE TO GET THEIR TREASURE FROM ITS SECRET HIDING PLACE - SINCE 1859 - MANY PEOPLE HAVE SEARCHED IN VAIN FOR IT - IT'S STILL BURIED SOMEPLACE - AND FINDERS KEEPERS!

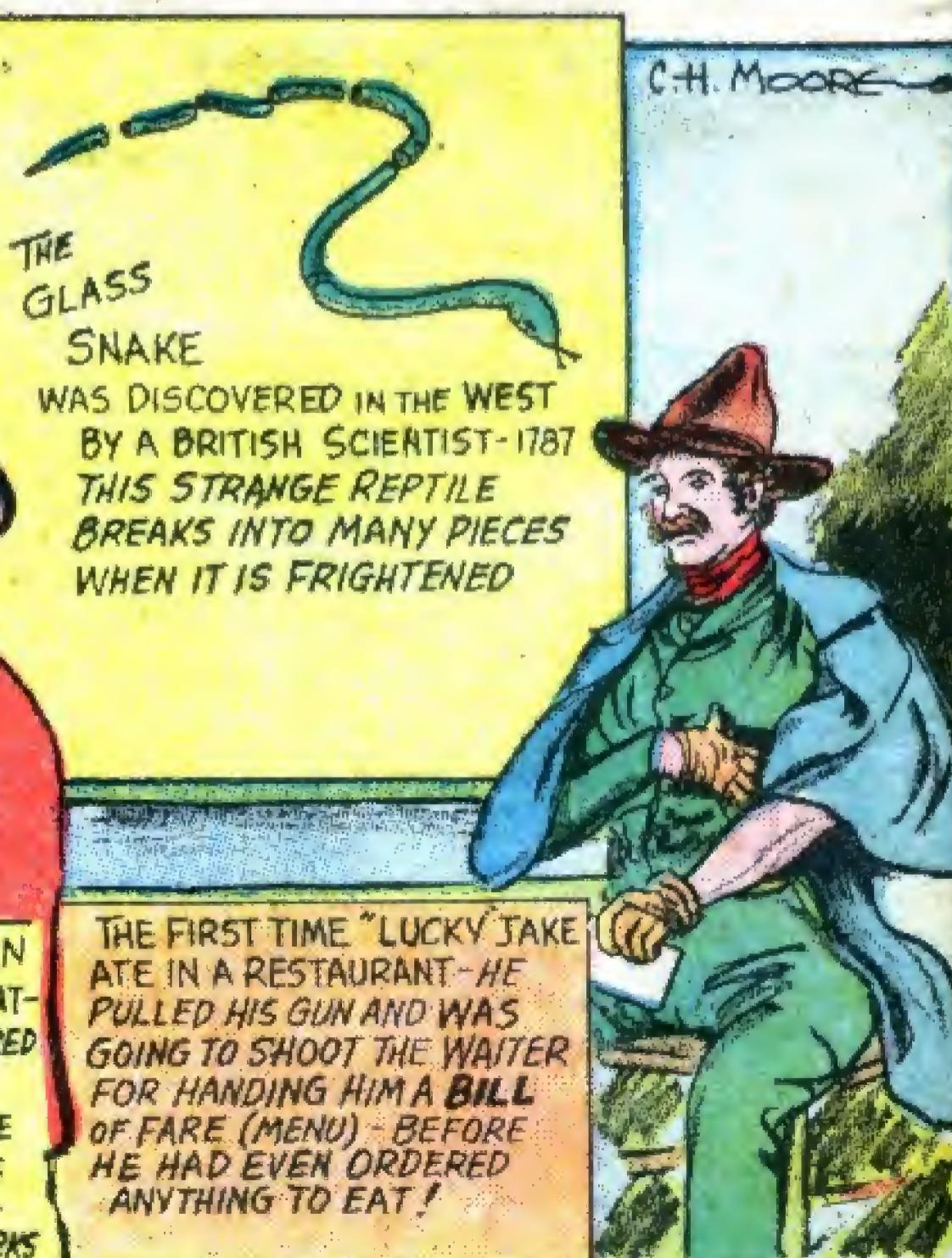


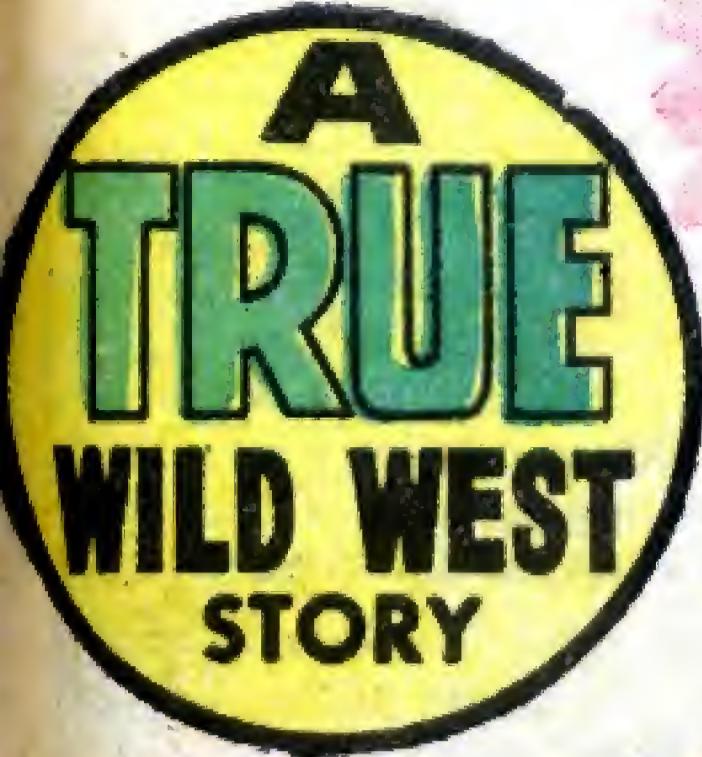
ONE OF THE EARLIEST CLOTHING AND JUNK STORES IN San Francisco was owned by JACKSON STONE! PEOPLE STILL SING SONGS ABOUT HIM —

"MY NAME IS JACKSON STONE  
I KEEP A CLOTHING STORE,  
WAY UP ON PACIFIC STREET  
A HUNDRED FIFTY FOUR"  
— PROBABLY THE FIRST SINGING COMMERCIAL!



BAND OF 4 DESPERADOS KILLED THE SHERIFF OF San Luis, and a REWARD OF \$1,500 WAS OFFERED FOR THE CAPTURE OF THEM - DEAD OR ALIVE — JAMES MORRIN BROUGHT IN 4 DEAD MEN IN A CART - THEY WERE IDENTIFIED AS THE KILLERS - MORRIN WAS A HERO AND GIVEN THE REWARD — SEVERAL WEEKS LATER MORRIN WAS CAUGHT IN A HIGHWAY ROBBERY AND SENTENCED TO 14 YEARS IN THE PENITENTIARY - HE LATER CONFESSED THAT HE WAS THE LEADER OF THE 5 DESPERADOS WHO KILLED THE SHERIFF AND THAT HE HAD KILLED HIS OWN MEN TO GET THE REWARD!





# SHERIFF WES STEELE

HIS COURAGE AND DARING RID  
THE ARIZONA TERRITORY  
OF THE MURDEROUS  
MENKE GANG!

DAN MENKE, loan shark and gambler by day and cattle rustler by night, came to Lower Arizona around 1880. Everyone in Dead Man's territory had heard of Menke, and there were rumors that before he'd settled in the West he'd been run out of Northern Territory for murder and robbery.

Soon after Menke arrived in town, he met Luke Hamble. They took to one another at once, although Luke was a surly, quarrelsome brute who couldn't get a job because of his bad temper.

The two men had known each other only a short while when Menke caught his supposed pal rifling his desk drawers. Much to Luke's surprise, Menke did not seem angry or annoyed.

His manner was as friendly as ever as he told Luke, "Relax. I have a hunch we can make lots of money together, if you do what I tell you and keep your mouth shut!!"

The startled Luke was more than willing to do anything Menke suggested. The two of them became inseparable and Luke Hamble, the quarrelsome drifter, became Dan Menke's right-hand man. When Menke's debtors fell behind in loan payments, Luke was sent to collect. And sometimes he had to get rough. Menke, however, approved and encouraged Luke's tactics. "Just so he always comes back with the dough," Menke would say, "I don't care how he gets it."

Menke trusted Luke with just about everything except large sums of money. Luke never got near the real dough, which Menke kept locked up.

Needless to say, Menke prospered in Lower Arizona. He grew rich so fast that some townsfolk felt sure the bulk of his income could be traced to sources other than his loan business.

"I'll bet Menke's doin' plenty of cattle rustlin' on the side," some whispered.

These rumors grew by leaps and bounds when Dan Menke opened a saloon, and badmen from all over the territory started pouring into town. Cattle rustling grew worse than ever. Cattle herds were unsafe unless corralled. The ranchers would all have been ruined, if it hadn't been for a bronco-buster named Wes Steele.

Steele was a good-natured, broad-shouldered

young cowboy. When the rustlers drove away with two-thirds of his employer's herd, Steele lost his job. Menke finished the job by foreclosing when the rancher couldn't meet his mortgage payments. Before leaving town to look for another job, Steele decided to stop in at Menke's saloon for a drink.

"What'll it be for you, podner?" asked the bartender.

"Just a light beer," Steele said, "and make sure it's nice and cool." He sighed, pushed back his hat, and wiped the perspiration from his forehead.

Three of Menke's cutthroats were seated at a table nearby, drinking and playing cards.

"Haw! Haw! Listen to him! A beer, he says! Whattsa matter, can't ya take anything else, son? Beer's for babies," one of them shouted.

Steele stared at the ceiling and pretended not to hear. He was leaving town after sundown and he wasn't looking for trouble. But his cool-headedness only angered the unshaven, ill-mannered brute, who continued his heckling. Finally, he tugged at Steele's shirt sleeve and yelled like a raving maniac.

"Whattsa matter, stranger. Scared? Haw! Haw! . . ."

The laughing stopped as Steele's powerful fist shot out and caught the trouble-maker square on the chin. The blow lifted the heckler out of his chair and sent him crashing to the floor. The two other card players interrupted their game and reached for their guns. But the speed with which Steele unholstered his two six-shooters, and the sharp, deadly manner in which he ordered them to drop their guns, convinced them they were no match for their opponent. Steele picked up their guns and motioned toward the exit.

"Get out, you low-down coyotes, before I give each of you something to remember me by!!" he barked.

Everyone in the saloon watched in stunned silence as the two men disappeared through the doorway. The third one scrambled to his feet and hobbled out after his companions.

Steele returned to the bar and sipped his beer

as though nothing had happened. Around him, men and women watched in silent admiration. They all had the same thought. Here at last was a man who dared challenge Menke's henchmen!!

When he stepped out of the saloon, a white-haired gentleman, who identified himself as the local judge, rushed up eagerly and shook his hand.

"How can I thank you for trouncing those Menke idlers, son," he said. "Until you came along, they acted as though they owned the town! What we need here," he continued, "is a man like you to take over the sheriff's job and put a stop to all this shooting and cattle rustling! What do you say?"

Steele shook his head. "I certainly want to thank you for the kind words," he answered pleasantly, "but I'm leaving town tonight."

The white-haired gentleman did not give up. "Hunting outlaws can be just as exciting as taming salty broncos or roping steer, son," he persevered. "Besides, you can settle down and make something of yourself!"

Steele scratched his chin thoughtfully. He thought of all the harm the rustlers were doing to the cattlemen. Somehow, he felt it wouldn't be too difficult to find a link between the rustlers and Menke.

Before he could answer, however, the judge had pinned a sheriff's badge on his shirt. That convinced him. "I'll accept," Steele said, "but on one condition. . . ."

"What is that, son?" asked the Judge.

"I want to choose my own deputies and be responsible only to the ranchers and townsfolk for what I do," Steele answered.

"Granted!" the judge agreed happily. "I'm sure no one will object to that, so long as you rid our town of the scum."

From the day Wes Steele became sheriff, cattle rustling and wanton street shooting declined in Dead Man's territory. He tracked down one outlaw after another until those who had momentarily escaped his heavy hand and withering gunfire led him straight to Dan Menke's doorstep.

Sheriff Steele could have arrested Menke, but the difficulty was in making the charges stick. Evidence was scarce. Then too, the townsfolk were so afraid of Menke that they wouldn't testify against him. So Steele and his deputies followed each move Menke made, patiently waiting for him to make the one slip which would give them something concrete to go on.

Progress was slow until one night a deputy told Steele of a conversation he'd overheard while shadowing Menke.

"Menke met Luke Hamble in the gorge below Dead Man's creek where the Menke gang is hiding out," the deputy reported. "I heard Menke tell Hamble they were going to raid Delmar's

herd, near Pine Bluff, tomorrow night."

This was the chance Steele had been waiting for. "Good," he said, fondling the two pistols in the holsters at his side, "we'll be there!!"

The next night Sheriff Steele led a posse to the rendezvous. From the secluded bluff where he and his deputies were hiding, the Sheriff could see the rustlers rounding up the cattle in the moonlit valley below, and could hear their boastful remarks as they whipped the herd together.

"This is the easiest job we've done yet! Not a buckaroo in sight," one outlaw shouted. "They musta been scared away when they heard us coming," gloated another.

Sheriff Steele motioned to his men. "Don't forget, there's to be no shooting unless it's necessary. O.K. boys, let's go!"

The men swung into their saddles and followed Steele and his deputies as they plunged full-speed down the mountainside.

The indignant ranchers in the posse made short work of the rustlers, but when the shooting was over Menke and Hamble were missing.

"They can't be very far away," observed Sheriff Steele. "Their horses are still here, so they're on foot!"

After a brief search, Sheriff Steele and his deputies found Menke and Hamble huddled together under the brush behind a huge boulder.

"Come out with your hands high!" ordered the Sheriff sternly.

"Don't shoot! I'm coming," howled Hamble.

Menke was stretched out, hugging the earth. "You can't shoot a man that's lying down, Sheriff," he pleaded. "Give me a chance to get up."

"All right," barked the Sheriff. "Only I'm warning you, don't try any of your tricks, you sneakin' rattler!!"

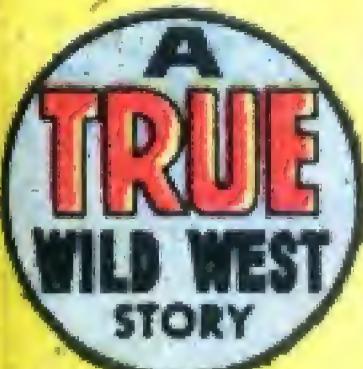
Sheriff Steele kept his two six-shooters trained on Menke's dark outline. The shadowy form suddenly twisted around and came up shooting. But Menke wasn't quick enough for Sheriff Steele. As the flame spurted from Menke's gun, Steele, anticipating just such a move, side-stepped quickly and returned a shot which knocked the gun out of the desperado's hand.

Deprived of his gun, Menke became as docile as a lamb. Under Steele's questioning, he suddenly admitted the charges brought against him.

A week later, Dan Menke, Luke Hamble and several other outlaws were swinging from the branches of a large tree which overshadowed the dusty road to Dead Man's gorge. It was the same road that had led to many of their crooked murderous meetings.

Once again, with Sheriff Steele and his men guarding the territory, Lower Arizona became a safe place for peace-loving cattlemen and their herds.

**THE END**



# BILL CARTER

PITTING HIS WITS AGAINST A MASTER OF DISGUISE--HE TRAPPED A BAND OF TREACHEROUS GOLD HI-JACKERS FOR THE BORDER STAGE COACH COMPANY BACK IN 1869!

C'MON, MEN! WE'VE GOT TO GRAB THAT BOX OF GOLD BEFORE IT REACHES THE SMELTERS!

YOU MASKED COWARDS! YOU WON'T GET THE GOLD, BUT YOU'LL GET PLENTY OF LEAD!



GOLD WAS DISCOVERED IN WYOMING IN 1867, AND RUGGED MEN CAME FROM ALL OVER THE WORLD TO GET IT! SOME WERE HONEST, OTHERS WERE NOT—EACH MAN WAS A LAW UNTO HIMSELF, RESPECTING ONLY A SIX-SHOOTER!

FORT WATSON, WYOMING, JUNE 14, 1869...

CARTER—THIS IS MR. EVANS, OWNER OF THE BORDER STAGE COACH COMPANY!

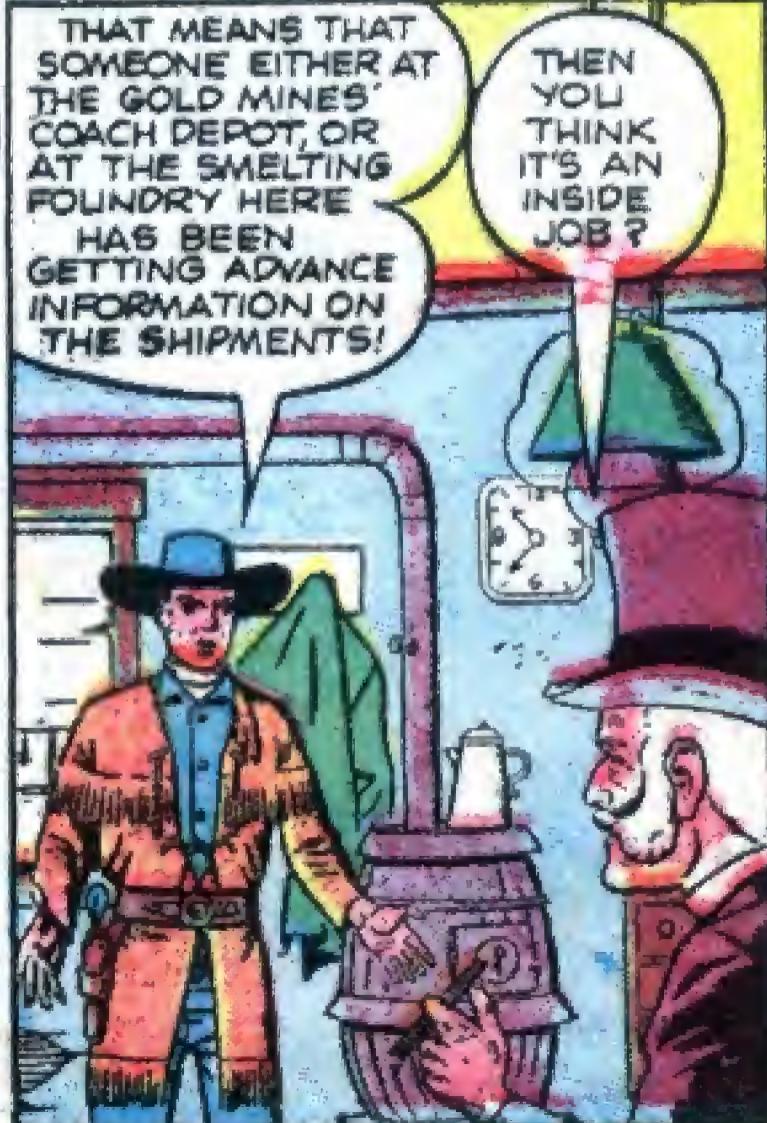
GLAD TO KNOW YOU, CARTER! I'VE HEARD A LOT ABOUT YOU AND HAVE ASKED YOUR BOSS TO ASSIGN YOU TO A JOB FOR ME!

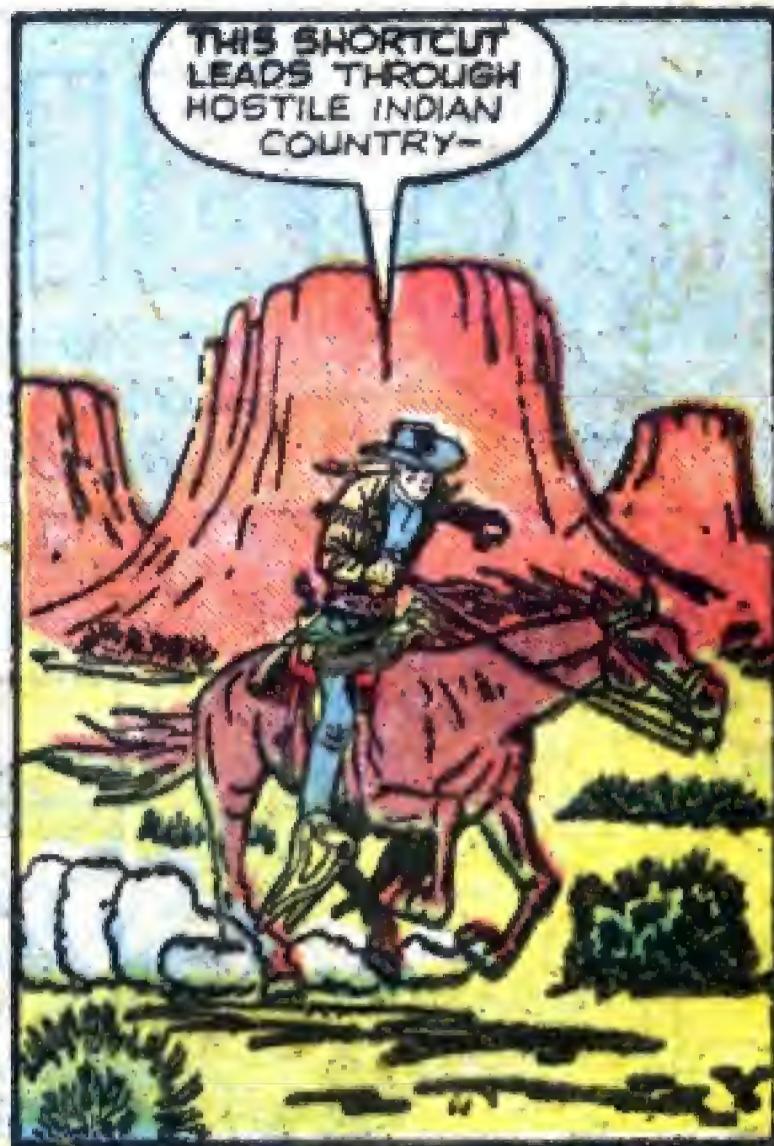
WHAT'S YOUR TROUBLE, MR. EVANS?

WITHIN THE LAST MONTH, FIVE OF MY COACHES HAVE BEEN HELD UP! EACH ONE WAS CARRYING GOLD FROM THE MOUNTAINS TO BE SMELTED HERE! THE OTHER TRIPS, CARRYING ONLY PASSENGERS AND MAIL, HAVE BEEN LEFT ALONE!

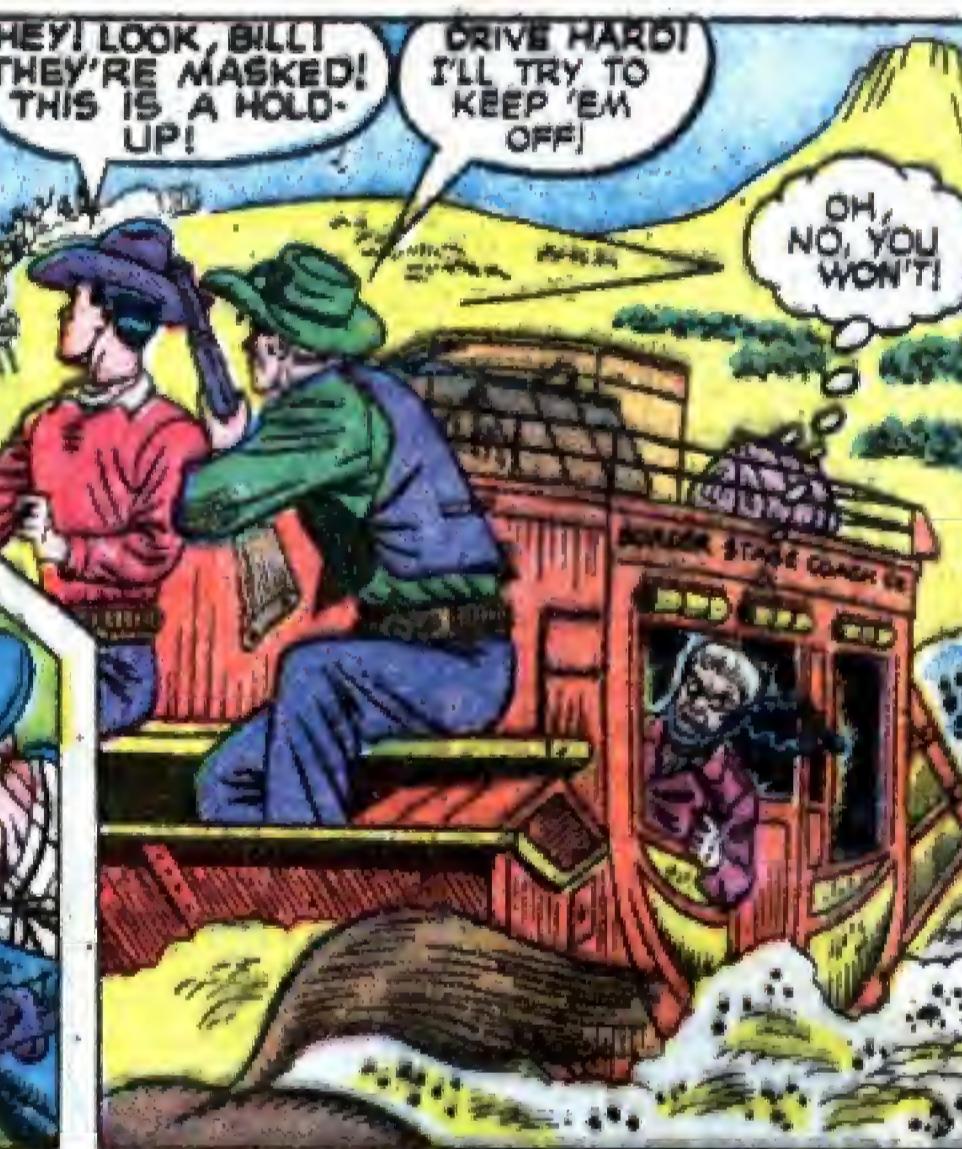
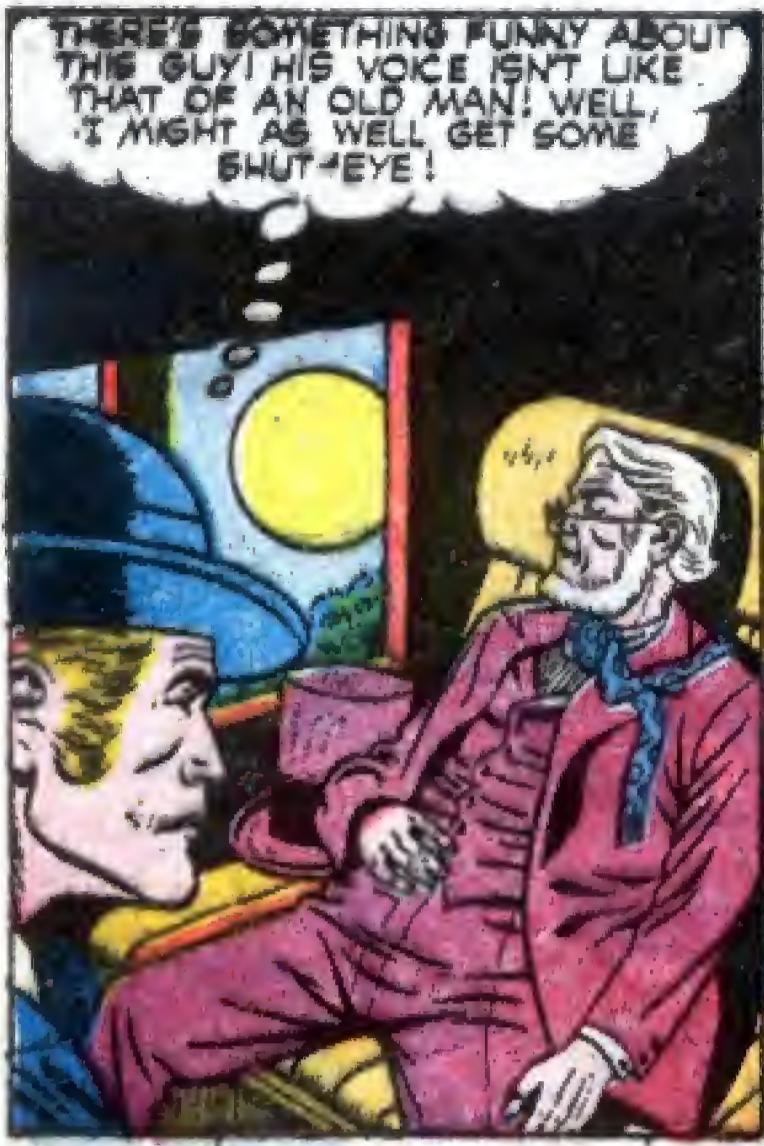
THAT MEANS THAT SOMEONE EITHER AT THE GOLD MINES' COACH DEPOT, OR AT THE SMELTING FOUNDRY HERE HAS BEEN GETTING ADVANCE INFORMATION ON THE SHIPMENTS!

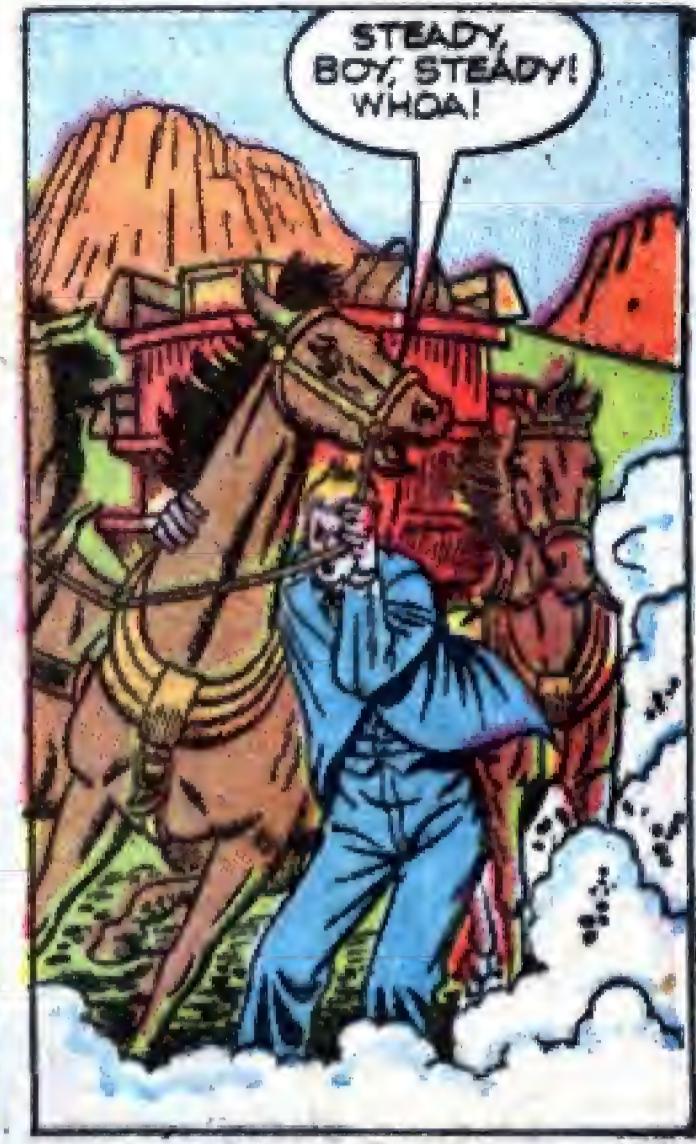
THEN YOU THINK IT'S AN INSIDE JOB?



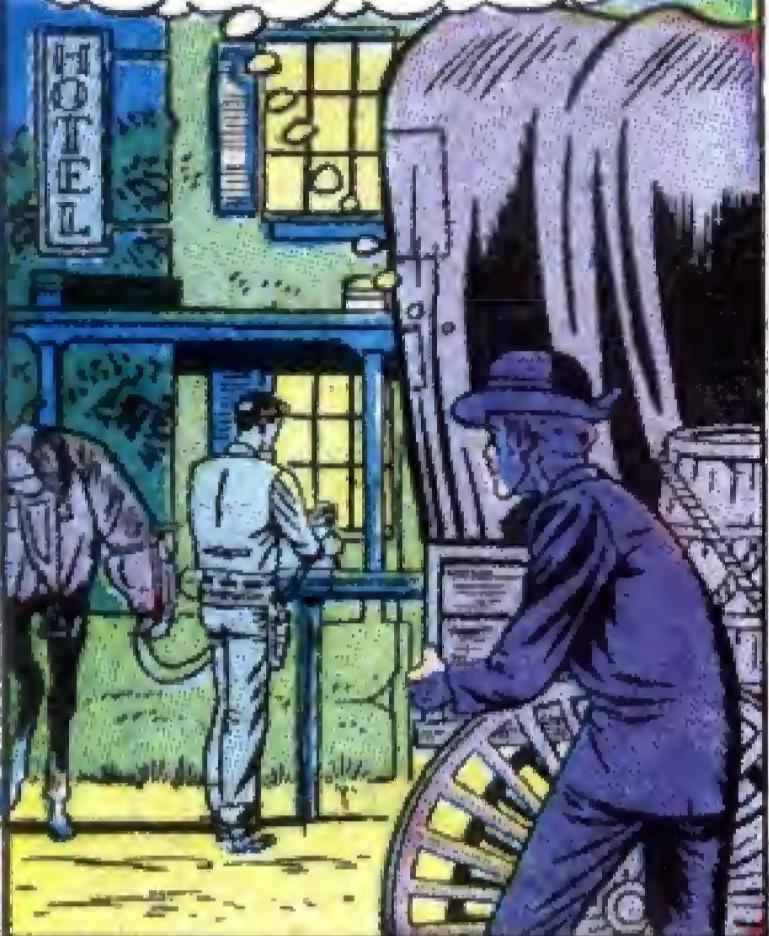








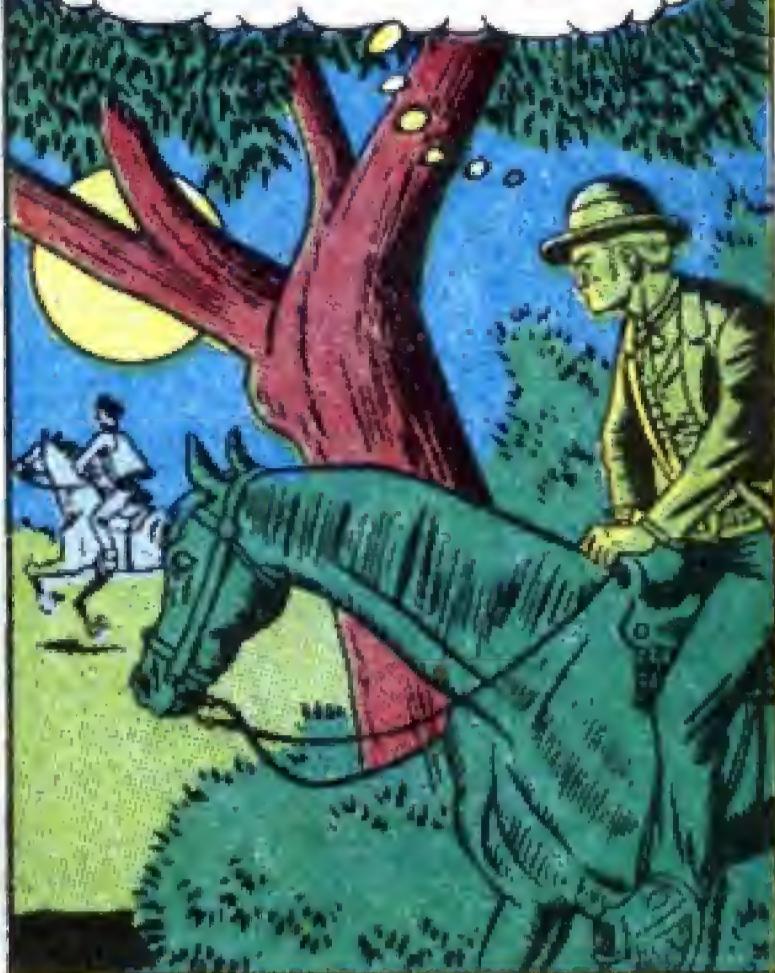
HE GAMBLER'S HEAVY AND LIKES A GOOD TIME! HE SPENDS A LOT MORE MONEY THAN HE MAKES AT THE PLANT! HE MAY BE THE MAN I'M AFTER! NOW, FOR MY NEXT STOP!



HEY, BOYS!  
I JUST GOT A TELEGRAPH MESSAGE SAYING A SHIPMENT OF GOLD IS TO LEAVE THE MOUNTAIN DEPOT IN TEN DAYS! I'D BETTER TELL MR. JENSON!



WE'RE GOING FOR A RIDE TRAILING MR. CLEAVER, COMET! I'M GLAD THE BOSS HAD ONE OF THE MEN BRING YOU BACK!



HE WENT INTO THAT FARM HOUSE! YOU STAY HERE, COMET! I'M GOING DOWN ON FOOT!



SO THERE'S OUR LEFT-HANDED, MURDERING STAGE-COACH PASSENGER! ONLY NOW HE'S A YOUNG MAN, WITH BRIGHT RED HAIR! CLEAVER MUST BE TELLING HIM ABOUT THE NEXT SHIPMENT!



NEXT MORNING, AT THE PLANT...



OUR NEXT MOVE IS TO GET TO THE MOUNTAIN DEPOT, AND BE ON THE COACH WHEN IT LEAVES! HE'LL NEVER RECOGNIZE ME IN THIS OUTFIT WITH A PHONY MUSTACHE!

I'LL TAKE TWO OPERATORS, AND GO ALONG WITH YOU! I'LL ALSO CONTACT EVANS, THE COACH COMPANY OWNER!



EVANS GAVE ME PERMISSION TO TAKE OVER THE COACH! MURPHY AND JONES WILL ACT AS DRIVER AND GUARD! YOU AND I WILL BE THE ONLY PASSENGERS!



EVERYBODY ABOARD! WE'RE READY TO START!



IF THAT'S THE MAN WE'RE AFTER, HE'S SURE A MASTER AT DISGUISE!

THE VOICE IS AS GOOD AS THE COSTUME, TOO, BUT WE'LL FIND OUT IF "SHE" IS LEFT-HANDED OR NOT... NOW!

OOPS! WATCH OUT, LADY! MY GLASS SLIPPED!

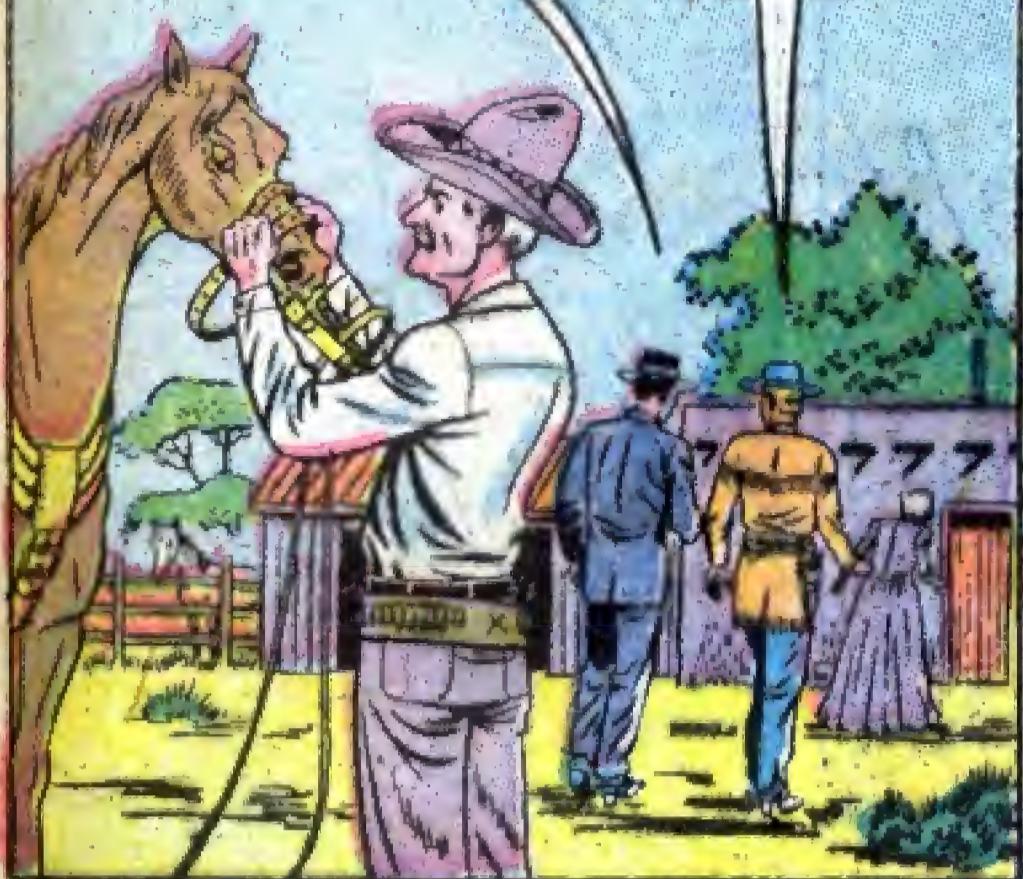
YOU CLUMSY FOOL!

SHE STUCK OUT HER LEFT HAND INSTINCTIVELY!

WELL, LET'S GET GOIN' THE COACH IS READY!

"SHE" IS DEAD TO THE WORLD!

LET'S GET SOME SHUT-EYE! WE WANT TO BE ON OUR TOES TOMORROW!



NEXT MORNING...

OH, DEAR, I'VE SUCH A HEADACHE! I THINK I'D BETTER GO UP AND SIT WITH THE DRIVER! MAYBE THE AIR WILL DO ME GOOD!

GO RIGHT AHEAD, LADY!

WHAT ARE YOU DOING UP HERE, MA'AM?

I'VE GOT A GUN ON EACH HIP, AND MY FINGERS ARE ON THE TRIGGERS! IF YOU DON'T WANT YOUR SIDES FULL OF SLUGS, KEEP YOUR MOUTHS SHUT AND DRIVE OFF THE ROAD TOWARDS THAT HILL!

THIS IS IT, BOSS! HE'S MAKING MURPHY GO OFF THE ROAD! LET'S GO!

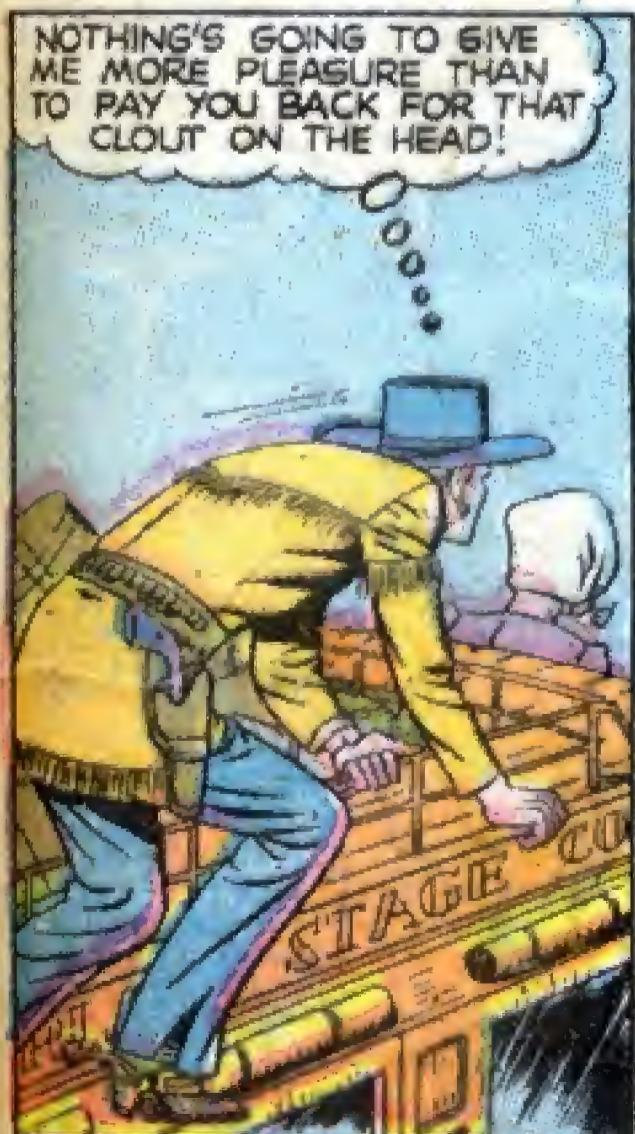


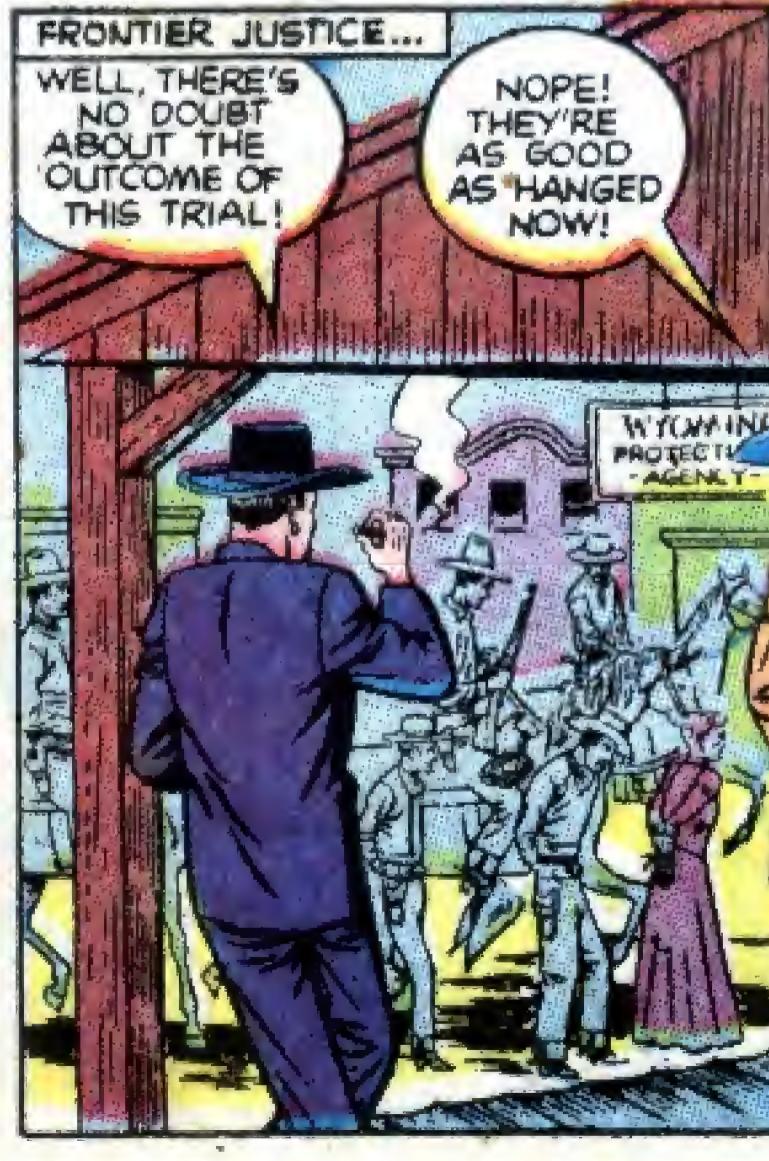
NOTHING'S GOING TO GIVE ME MORE PLEASURE THAN TO PAY YOU BACK FOR THAT CLOUT ON THE HEAD!

KEEP HEADED IN THIS DIRECTION UNTIL I TELL YOU TO STOP!

HERE THEY COME, MEN - OPEN FIRE!

WE'RE WITH YOU, CARTER! THERE ARE ONLY FOUR OF 'EM - THIS SHOULD BE EASY!





Amazing.. Exciting Sensations at a Greater Savings!

## "BASHFUL BUNNY"



LIGHTS UP WHEN  
YOU TICKLE ITS  
TUMMY!!

- THE PERFECT EASTER GIFT
- HAS ELECTRIC LIGHT EYES THAT LITE UP AND SHINE

**\$2.98**  
complete

Here's a bunny who's completely captivating... tickle his tummy and his eyes light up to show you he loves you! Battery and two colored bulbs come completely assembled... can be easily removed and replaced to last a lifetime. He's all pink and white, with the perkiest ears, a set of proud whiskers, and a bonny blue ribbon to tie around his neck.

## "RITA" RED-HEADED DRINK & WET DOLL WITH RUBBER WONDERSKIN



SHE DRINKS! SHE WETS! SHE RAIDS!

Thrill your child with vivacious red-haired "RITA"—sensational 13 inch Drink-and-Wet Doll of squeezable rubber WONDERSKIN—the amazing new LIFE-LIKE DOLL SKIN! Adorable red-haired "RITA" is every child's dream come true! She has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple-like cloddrill—and there goes her diaper. You can bathe her—move her cuddly arms, legs, and head—make her stand, walk and sleep. SEND NO MONEY. C.O.D., you pay postage. Remit with order, we pay postage.

Imagine Only **\$2.98**  
complete

## LOOK! NEW 1950 ELECTROCAR with 3 real speed shifts



**2.98**  
Complete

TOUCH IT - IT GOES  
THE OTHER WAY!

LOW  
SECOND  
HIGH  
REVERSE

Here is the sensational new scale-model car that replicates every child's fond memory and daddy's too. One flick of the magic gear lever and off it goes—in low, second, high—or reverse. Runs like a dream. Driven by an electric motor, powered by two Rechargeable batteries—safe, economical—easily replaced. Over 10 inches long—comes completely assembled with batteries, headlights, balloon-type rubber tires—in skin-tight durable plastic body. Lasts forever. RUSH ORDER TODAY! SEND NO MONEY. C.O.D., you pay postage. Remit with order, we pay postage.

USE THIS HANDY  
ORDER BLANK

# FUN FOR ALL!

## SEND NO MONEY

Rush your order today. Remit order and we pay postage or order C.O.D. plus postage.

## "THE RAIDER"



## WATER MACHINE GUN

It's Now... It's Exciting!

Here's your chance to get a RAIDER—exactly like a "Tommy Gun" except that it shoots water! RAIDER's Rapid Fire Trigger action never lets you down when you're firing on the "enemy". RAIDER has a big ammunition capacity, fires over 150 times on one filling! RAIDER is the most realistic machine gun made—even the butt comes off just the way it does on a real gun. RAIDER's Clicker-Equipment makes it just as much fun indoors as out. Send today to get your RAIDER—the newest, most exciting fun in the country. SEND NO MONEY. Rush your order today. Remit with order and we pay postage or order C.O.D. plus postage.

**2.98**



"Lookie, Mommie!"

## TODDLER POLO SHIRTS

NEW ILLUSTRATED  
STYLE

### POLO SHIRTS

#### WITH MOTHER GOOSE - WILD WEST JIVE CORNER ILLUSTRATIONS

The 2, 4, 6 gang will be clamoring like mad for these favorite polo shirts. We've managed to get quite a few, but we can't promise they'll last too long—so don't say we didn't warn you. The kids will set up a howl for these wonders because they can see Mother Goose Land, the Wild West and the older crowd's Jive Corner coming to life—right on their shirt fronts! Mothers will be just as enthusiastic because these marvelous shirts are made of the finest quality cotton jersey, COLOR FAST and PRE SHRUNK. Sizes 2, 4 and 6, in blue, white and maize, with assorted designs. SEND NO MONEY. Rush your order today. Remit with order and we pay postage, or order C.O.D. plus postage.

**\$1.19**

EACH

Please rush me \_\_\_\_\_ sets of polo shirts in size \_\_\_\_\_

- Blue       Mother Goose  
 White       Wild West  
 Maize       Jive Corner

Check  I am enclosing \$\_\_\_\_\_ Ship postpaid.  
Or  ship C.O.D. I'll pay postage  
plus postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

USE THIS COUPON MAIL TODAY!

NOVELTY MART  
59 East 8th Street, Dept. M3 New York 3, N. Y.

Please send me the following items I checked below:

- |  |   |
|--|---|
| <input type="checkbox"/> The Raider Machine Gun \$2.98 | <input type="checkbox"/> Bashful Bunny \$2.98     |
| <input type="checkbox"/> Rita Doll \$2.98              | <input type="checkbox"/> Toddler Polo Shirts 1.19 |
| <input type="checkbox"/> Electrocar \$2.98             | <input type="checkbox"/> Include my coupon        |

SATISFACTION GUARANTEED on all of the above items.

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

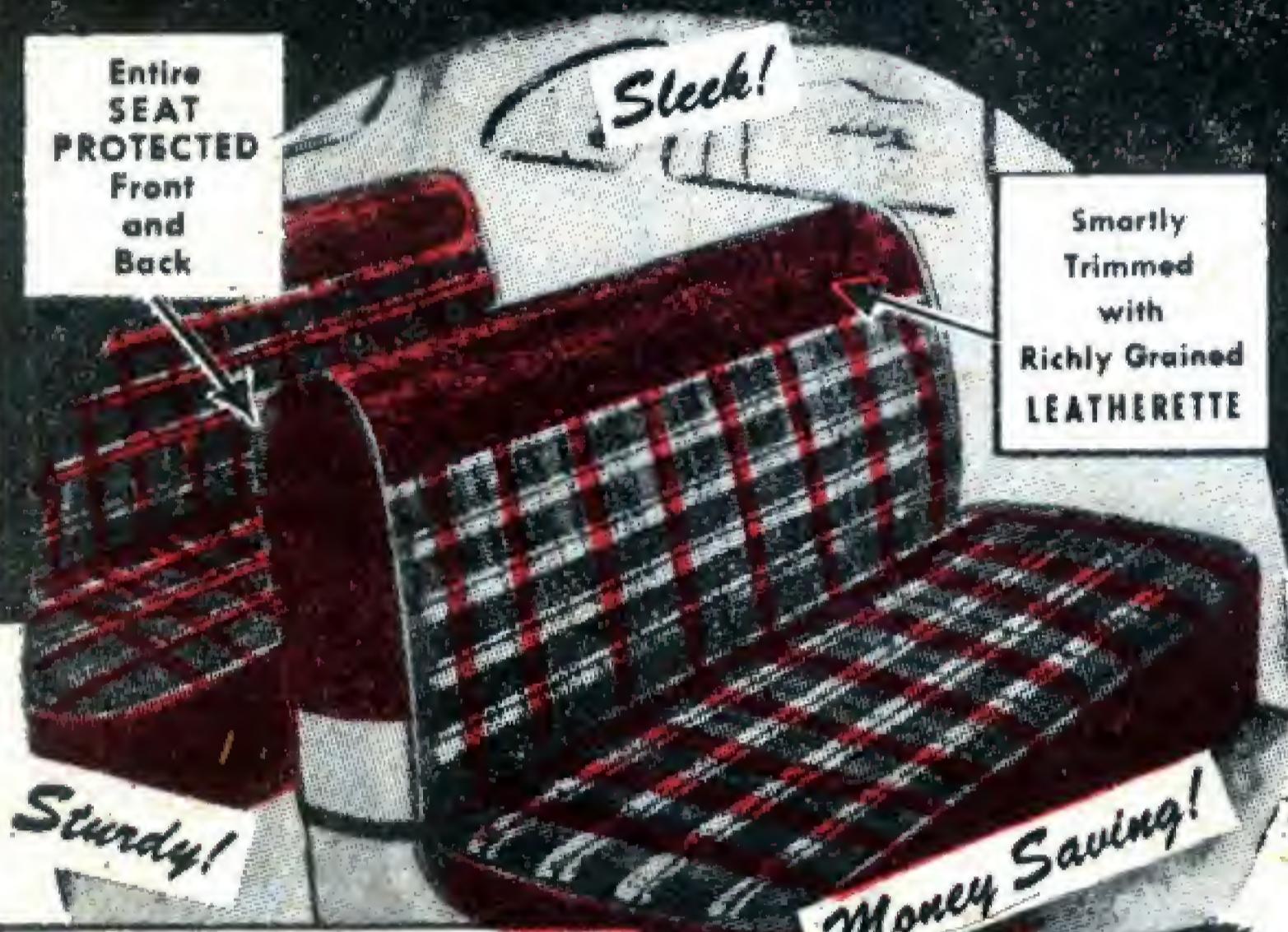
City \_\_\_\_\_ State \_\_\_\_\_



The BEST costs you LESS at these  
FACTORY-TO-YOU SAVINGS

# Get De Luxe SEAT COVERS

Entire  
SEAT  
PROTECTED  
Front  
and  
Back



Smartly  
Trimmed  
with  
Richly Grained  
LEATHERETTE

Way  
Below  
Retail!

ACTUALLY THE VERY SAME  
MATERIAL USED IN COVERS  
SELLING UP TO \$25!

Our direct-factory prices offer you tremendous savings. Richer! Stronger! More Luxurious! GAYLARK's New Auto Seat Covers are TOPS in quality, smart styling and value. Stunning plaid designs in softly harmonious multi-color weaves.

Every GAYLARK FIBRE Auto Seat Cover is carefully finished with elasticized slip-over sides for snug, smooth fit. Just the handsome, thoroughbred accent of elegance your car deserves.

**MONEY-BACK GUARANTEE**  
We insist—you must be entirely 100% satisfied, or your money will be cheerfully refunded at once.

## JUST NAME THE CAR— WE HAVE THE COVERS

To Fit Every Popular Make  
Auto—New or Old Models

FORD	PACKARD	STUDEBAKER
PLYMOUTH	FRAZER	OLDSMOBILE
DODGE	CADILLAC	BUICK
CHRYSLER	LA SALLE	HUDSON
PONTIAC	CHEVROLET	RAISER
MERCURY	DE SOTO	LINCOLN
WILLYS	NASH	LAFAYETTE
	TERRAPLANE	

## EASY TO INSTALL— on all types and makes of cars!

Be sure to specify which type covers you wish when you order. Note styles illustrated below:



1. Solid back for 4-door sedan—front or rear. Rear for coach or coupe
2. Divided back, solid seat for front coupe or coach
3. Individual seats or bucket type for divided back and seat

**\$3.98** for 3-passenger  
solid back coupe,  
or rear seat of  
coach or sedan  
**\$8.95** FRONT SEAT COVER \$4.98  
complete set of covers  
for sedan or coach



## BUY DIRECT AND SAVE BY MAIL

Our Factory-to-You  
Prices Mean Guar-  
anteed Savings

## SEND NO MONEY

GAYLARK PRODUCTS, Dept. FB  
615 N. Aberdeen, Chicago 22, Ill.

Gentlemen: Rush Gaylark Seat Covers on 5-day money-back guarantee

- Complete front and back covers \$8.95     Front seat cover only \$4.98  
 3-pass. divided back coupe \$4.98    My car is a 19\_\_\_\_ Make.  
 3-pass. solid back coupe or rear seat of coach or sedan \$3.98  
 Type 1     Type 2     Type 3     2-door     4-door  
 Rush postpaid—\$\_\_\_\_\_ enclosed.     Send C.O.D. plus postage.

Name \_\_\_\_\_ (please print)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

- Please include one pair Fibre Door Protectors to match, at \$1.00 per set  
 Wedge cushion to match, \$1.00

**GAYLARK PRODUCTS**

615 N. Aberdeen, Chicago 22, Ill.

# "I WAS ASHAMED OF MY FACE

until Viderm made my dreams of a clearer skin come true in one short week"

(FROM A LETTER TO BETTY MEMPHIS SENT HER BY ETHEL JORDAN, DETROIT, MICH.)



**If your face is broken out, if bad skin is making you miserable, here is how to stop worrying about pimples, blackheads and other externally caused skin troubles.**

**JUST FOLLOW SKIN DOCTOR'S SIMPLE DIRECTIONS**

"I just want to be alone!" Is there anything more awful than the blues that come when your face is broken out and you feel like hiding away because of pimples, blackheads and similar externally caused skin troubles? I know how it feels from personal experience. And I can appreciate the wonderful, wonderful joy that Ethel S. Jordan felt when she found something that not only promised her relief—but gave it to her in just one short week!

When I was having my own skin troubles, I tried a good many cosmetics, ointments and whatnot that were recommended to me. I remember vividly how disappointed I felt each time, until I discovered the skin doctor's formula now known as the Double Viderm Treatment. I felt pretty wonderful when friends began to rave about my "movie-star skin." No more self-consciousness. No more having my friends feel sorry for me. The secret joy, again, of running my fingertips over a smoother, clearer skin.

Many women shut themselves out of the thrills of life—dates, romance, popularity, social and business success—only because sheer neglect has robbed them of the good looks, poise and feminine self-assurance which could so easily be theirs. Yes, everybody looks at your face. The beautiful

complexion, which is yours for the asking, is like a permanent card of admission to all the good things of life that every woman craves. And it really can be yours—*take my word for it!*—no matter how discouraged you may be this very minute about those externally caused skin miseries.

#### **What Makes "Bad Skin" Get That Way?**

Medical science gives us the truth about how skin blemishes usually develop. There are small specks of dust and dirt in the air all the time. When these get into the open pores in your skin, they can in time "stretch" the pores and make them large enough to pocket dirt particles, dust and infection. These open pores become infected and bring you the humiliation of pimples, blackheads or other blemishes. Often, the natural oils that lubricate your skin will harden in the pores and result in unsightly blemishes.

When you neglect your skin by not giving it the necessary care, you leave yourself wide open to externally caused skin miseries. Yet proper attention with the Double Viderm Treatment may mean the difference between enjoying the confidence a fine skin gives you or the embarrassment of an ugly, unbeautiful skin that makes you want to hide your face.

The Double Viderm Treatment is a formula prescribed with amazing success by a dermatologist and costs you only a few cents daily. This treatment consists of two

jars. One contains Viderm Skin Cleanser, a jelly-like formula which penetrates your pores and acts as an antiseptic. After you use this special Viderm Skin Cleanser, you simply apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

This double treatment has worked wonders for so many cases of external skin troubles that it may help you, too—in fact, your money will be refunded if it doesn't. Use it for only ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it. Your dream of a clearer, smoother complexion may come true in ten days or less.

Use your Double Viderm Treatment every day until your skin is smoother and clearer. Then use it only once a week to remove stale make-up and dirt specks that infect your pores, as well as to aid in healing external irritations. Remember that when you help prevent blackheads, you also help to prevent externally caused skin miseries and pimples.

Just mail your name and address to Betty Memphis, care of the New York Skin Laboratory, 206 Division Street, Dept. II, New York 2, N. Y. By return mail you will receive the doctor's directions, and both



A screen star's face is her fortune. That's why she makes it her business to protect her complexion against pimples, blackheads and blemishes. Your face is no different. Give it the Double Treatment it needs and watch those skin blemishes go away.

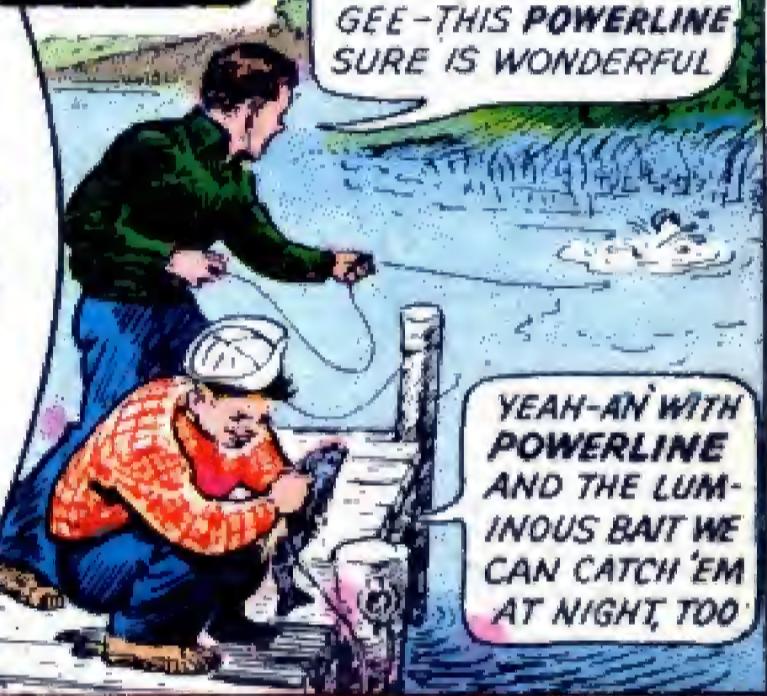
jars, packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. Then, if you are in any way dissatisfied, your money will be cheerfully refunded. To give you an idea of how fully tested and proven the Viderm Double Treatment is, it may interest you to know that, up to this month, over two hundred and thirty-one thousand women have ordered it on my recommendation. If you could only see the thousands of happy, grateful letters that have come to me as a result, you would know the joy this simple treatment can bring. And, think of it!—the treatment must work for you, or it doesn't cost you a cent.

# FISHERMEN Amazing New Invention Helps CATCH MORE FISH!



IT'S NO SECRET, FELLAS...THE ANSWER IS POWERLINE...WITH POWERLINE YOUR BAIT ACTUALLY SWIMS TO BULRUSHES AND OTHER HARD-TO-FISH PLACES WHERE THE "BIG ONES" HIDE!

LATER



YEAH - AN WITH  
POWERLINE  
AND THE LUM-  
INOUS BAIT WE  
CAN CATCH 'EM  
AT NIGHT, TOO!



## Extra BONUS If You Write Today!

If you order NOW, we will include at no additional cost an 84 Foot Cutty Hunk Type Line and Luminous Float. Yes, the same high-test Cutty Hunk Type Line used by fishermen all over the country. The Luminous Float clearly flashes signals at night.

Now Only  
**\$1.98**  
Complete

MAIL THIS COUPON TODAY

## SEND NO MONEY

## Test for 10 Days at Our Risk...

Just mail coupon. Amazing new POWERLINE with full instructions plus 84 feet of Cutty Hunk Type Line and Luminous Float will be sent on approval. On arrival pay postman only \$1.98 plus C.O.D. postage. Use for 10 days. If not completely satisfied return and money back. Limited Supply. Cash orders sent prepaid. Order TODAY!

**POWERLINE TACKLE SALES CO.**

Dept.TA-1517, Grand Rapids 2, Michigan

POWERLINE TACKLE SALES COMPANY, Dept. TA-1517  
Grand Rapids 2, Michigan

Rush me my POWERLINE complete with instructions plus Fishing Guide Booklet. Also send my Cutty Hunk Type Line and Luminous Float, at no extra cost, for prompt action. I will pay postman on arrival \$1.98 plus C.O.D. postage. If I am not completely satisfied after 10 days I can return and get money back. (Send cash and POWERLINE pays postage.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_